



PCRS 2027 ANNUAL MEETING

VENUE BRANDING SPONSORSHIPS

Venue branding sponsorships are for the branding rights to the space only. All associated costs for branding the area including the production, installation, and removal of decals, wraps, and banners are the responsibility of the sponsors.

EXHIBIT HALL ENTRANCE

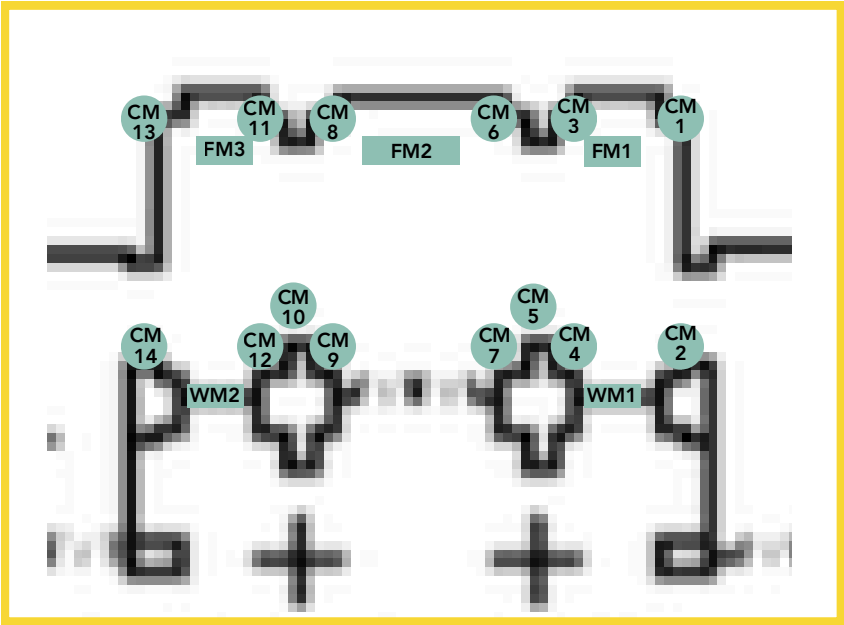
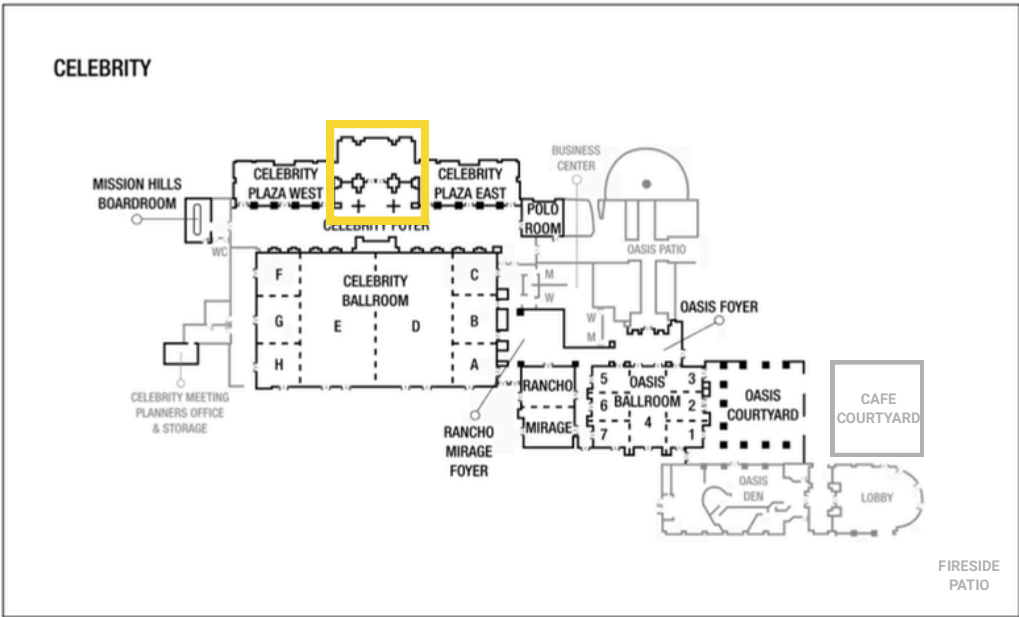
Exclusive branding rights of the exterior entrance to the exhibit hall building (Celebrity). Branding options include:

- Column Wraps
- Window Decals
- Floor Decals



EXHIBIT HALL ENTRANCE: BRANDING SPECS & PLACEMENT

Sponsors may select a single or combination of locations for the placement of decals as well as their desired quantity. Decal shapes can be customized to fit the sponsor provided artwork. The overall size of any decal should not exceed the listed max coverage. Venue branding sponsorships are for the branding rights to the space only. All associated costs for branding the area including the production, installation, and removal of decals are the responsibility of the sponsor.



LOCATION	MAP CODE	QUANTITY	FULL DIMENSIONS/AREA	DECAL MAX COVERAGE
Column Wrap Decals	CM 1-14	14	98" tall x 57.75" circumference	100%
Bay Window Decals	WM 1&2	2	105" wide x 118" tall/12,390 sq. in.	33% 4,089 sq. in.
Floor Decals - Main	FM 2	1	150" wide x 36" tall	100%
Floor Decals - Side	FM 1&3	2	105" wide x 36" tall	100%

EXHIBIT HALL ENTRANCE: REFERENCE PHOTOS

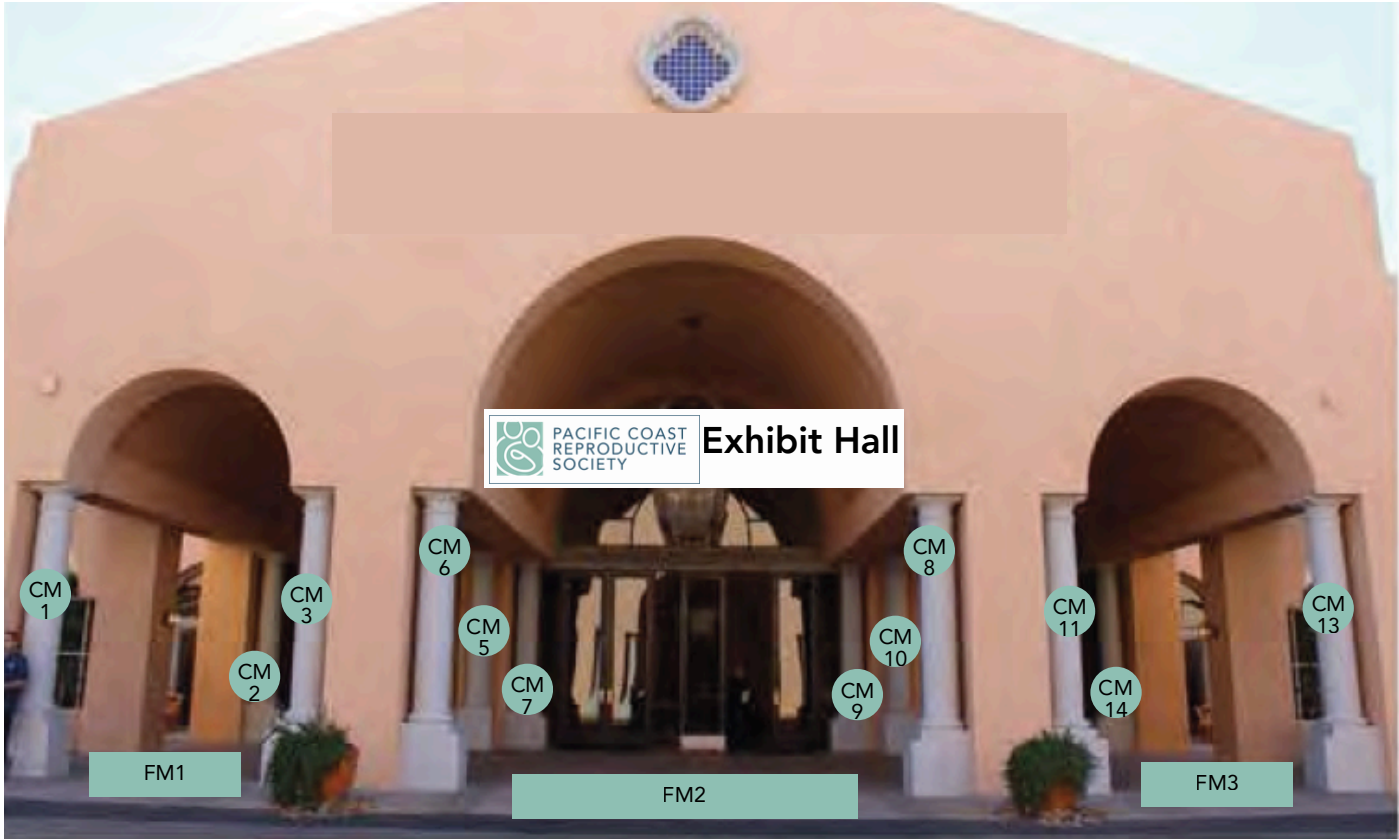


EXHIBIT HALL PATIOS

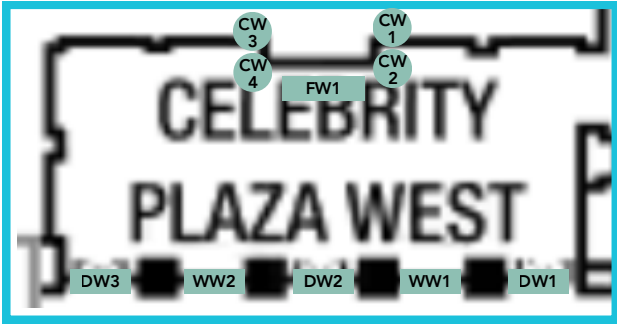
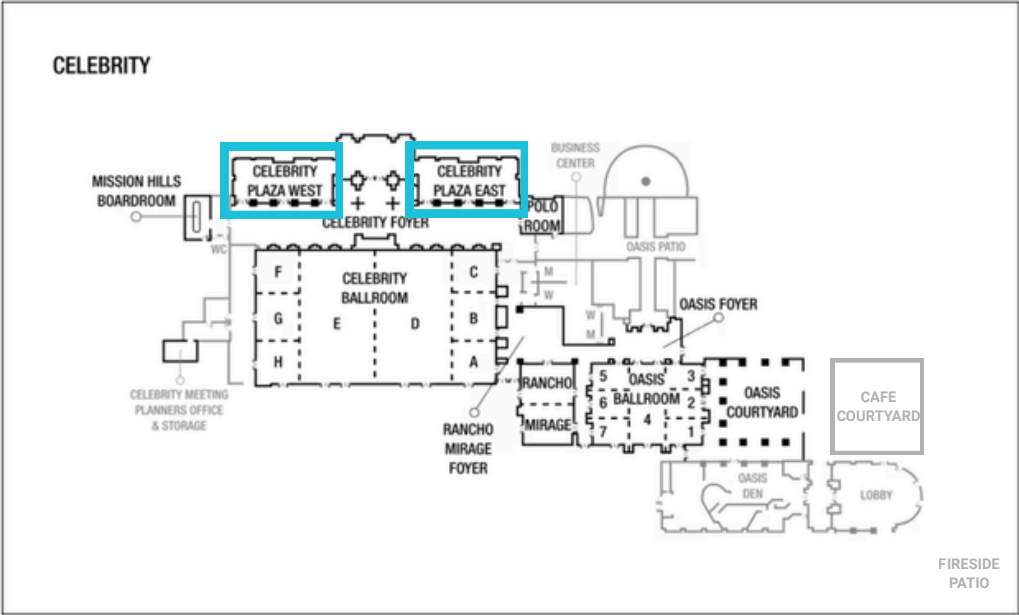
Exclusive branding rights of the east or west patio of the exhibit hall building (Celebrity). Branding options include:

- Column Wraps
- Window Decals
- Floor Decals



EXHIBIT HALL PATIO: BRANDING SPECS & PLACEMENT

Sponsors may select a single or combination of locations for the placement of decals as well as their desired quantity. Decal shapes can be customized to fit the sponsor provided artwork. The overall size of any decal should not exceed the listed max coverage. Venue branding sponsorships are for the branding rights to the space only. All associated costs for branding the area including the production, installation, and removal of decals are the responsibility of the sponsor.



LOCATION	MAP CODE	QUANTITY	FULL DIMENSIONS/AREA	DECAL MAX COVERAGE
Column Wrap Decals	CW/CE	4 per patio	98" tall, 57.75" circumference	100%
Door Window Decals	DW/DE	3 sets per patio	25" wide x 72" tall/1,800 sq. in	25% 450 sq. in.
Side Panel Window Decals	DW/DE	3 sets per patio	17" wide x 70" tall/1,190 sq. in	100%
Bay Window Decals	WW/WE	2 per patio	130.5" wide x 70" tall/9,135 sq. in.	33% 3,015 sq. in.
Floor Decals	FW/FE	1 per patio	150" wide x 36" tall	100%

EXHIBIT HALL PATIO: REFERENCE PHOTOS



CAFE COURTYARD

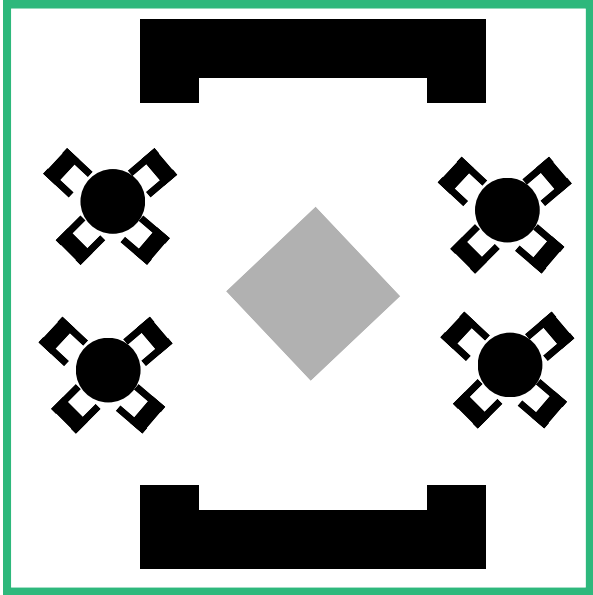
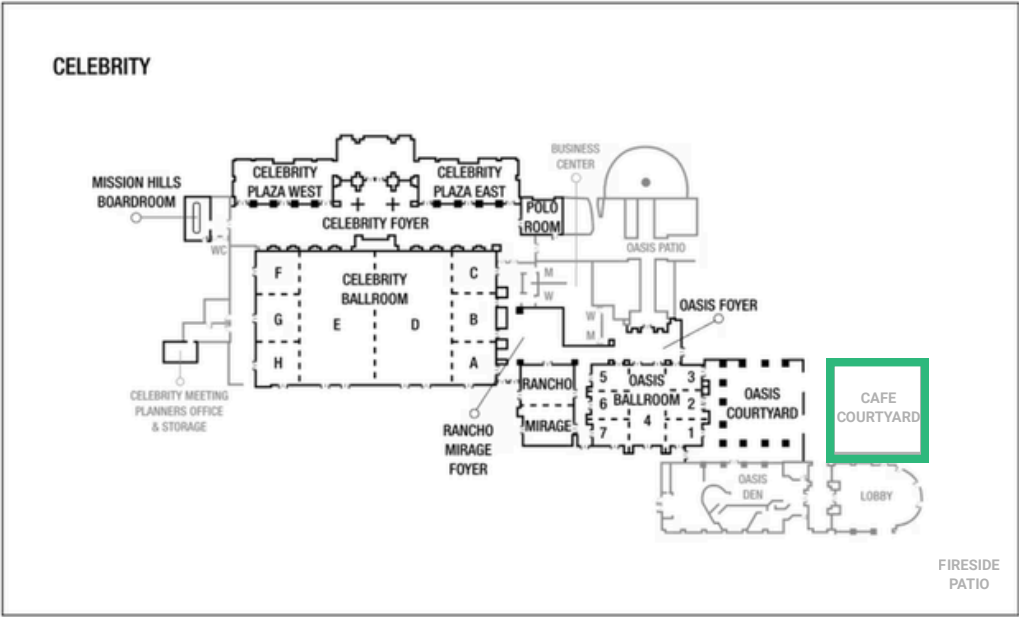
Exclusive branding rights of the café courtyard. Branding options include:

- Umbrellas
- Pillows
- Blankets
- Tabletop Decals
- Floor Decals



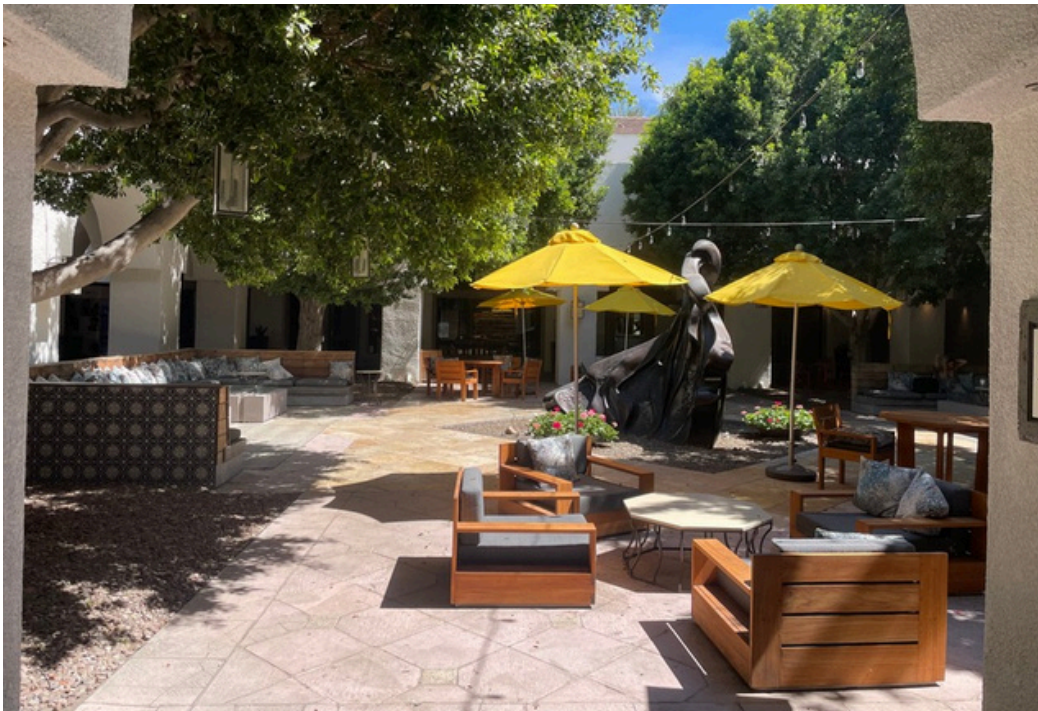
CAFE COURTYARD: BRANDING SPECS & PLACEMENT

Sponsors may select a single or combination of branding options as well as their desired quantity. Decal shapes can be customized to fit the sponsor provided artwork. The overall size of any decal should not exceed the listed max coverage. Venue branding sponsorships are for the branding rights to the space only. All associated costs for branding the area including the production, installation, removal, and shipping costs of decals or branded items are the responsibility of the sponsor.



BRANDING OPTIONS	NOTES
Umbrellas	Bases available for up to 6 umbrellas.
Pillows	Suggested quantity of 20 or more.
Blankets	Sponsor to determine size & quantity.
Tabletop Decals	Sizes vary by desired location & design. Inquire for details.
Floor Decals	Sizes vary by desired location & design. Inquire for details.

CAFE COURTYARD: REFERENCE PHOTOS



FIRESIDE PATIO

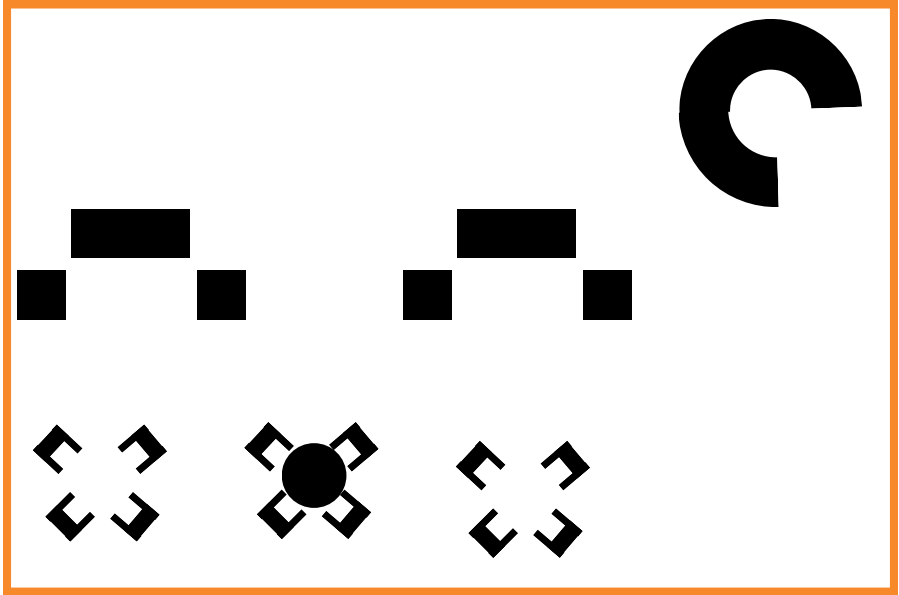
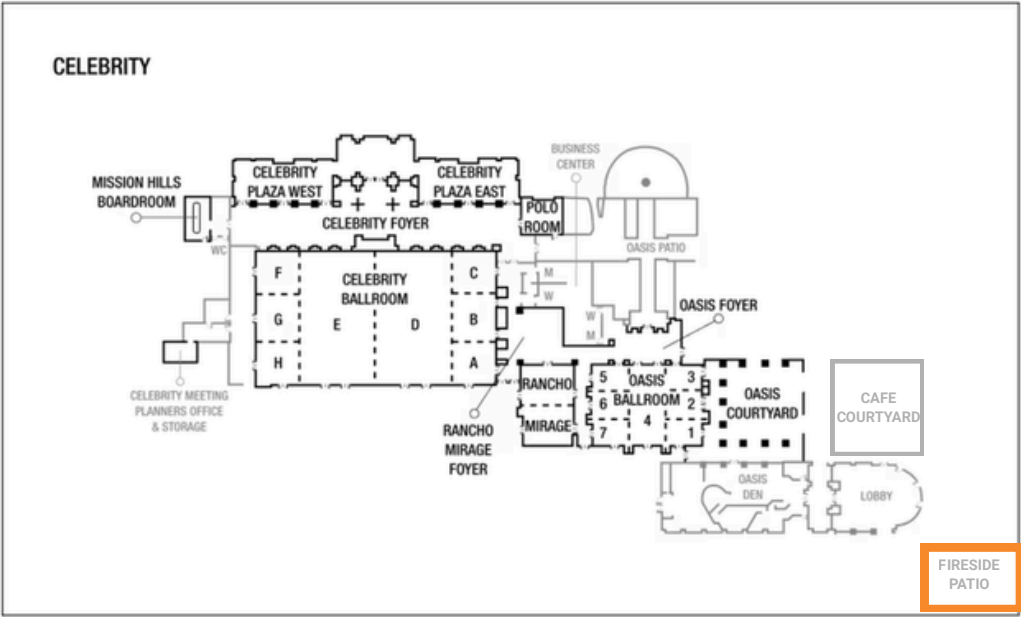
Exclusive branding rights of the café courtyard. Branding options include:

- Umbrellas
- Pillows
- Blankets
- Tabletop Decals
- Floor Decals



FIRESIDE PATIO: BRANDING SPECS & PLACEMENT

Sponsors may select a single or combination of branding options as well as their desired quantity. Decal shapes can be customized to fit the sponsor provided artwork. The overall size of any decal should not exceed the listed max coverage. Venue branding sponsorships are for the branding rights to the space only. All associated costs for branding the area including the production, installation, removal, and shipping costs of decals or branded items are the responsibility of the sponsor.



BRANDING OPTIONS	NOTES
Umbrellas	Bases available for up to 4 umbrellas.
Pillows	Suggested quantity of 20 or more.
Blankets	Sponsor to determine size & quantity.
Tabletop Decals	Sizes vary by desired location & design. Inquire for details.
Floor Decals	Sizes vary by desired location & design. Inquire for details.

FIRESIDE PATIO: REFERENCE PHOTOS



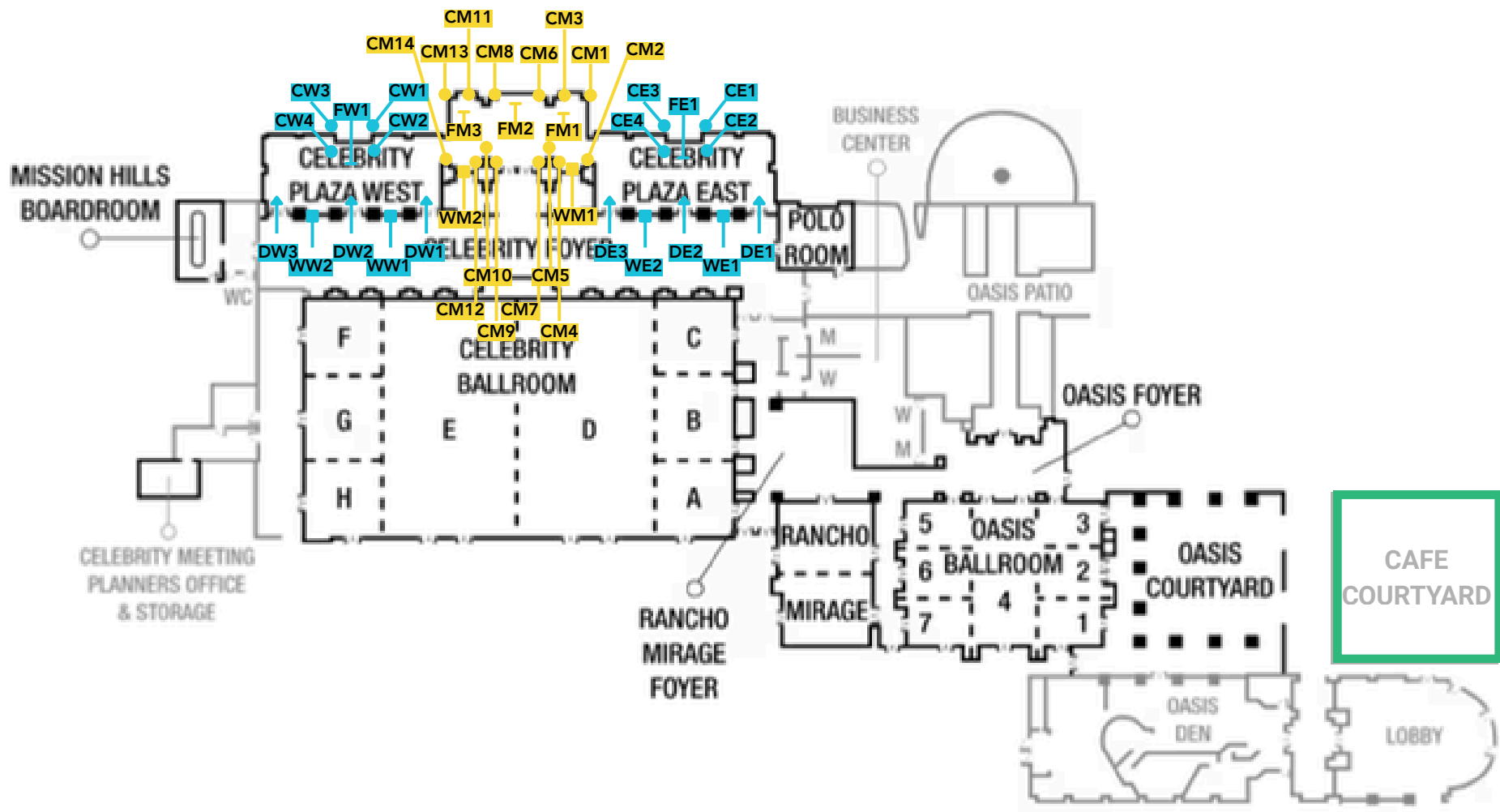
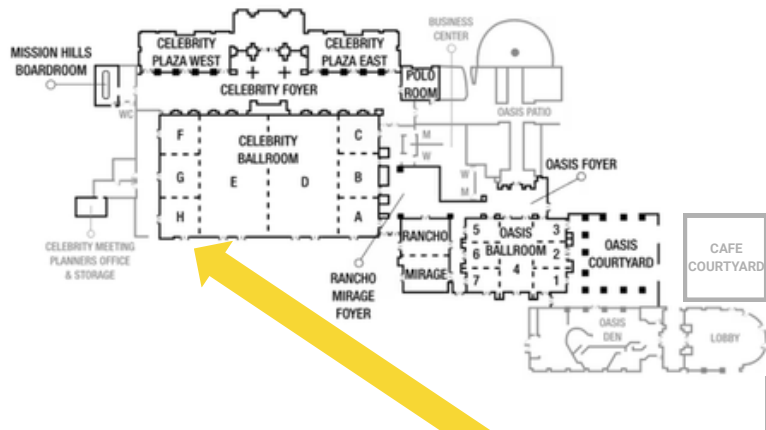


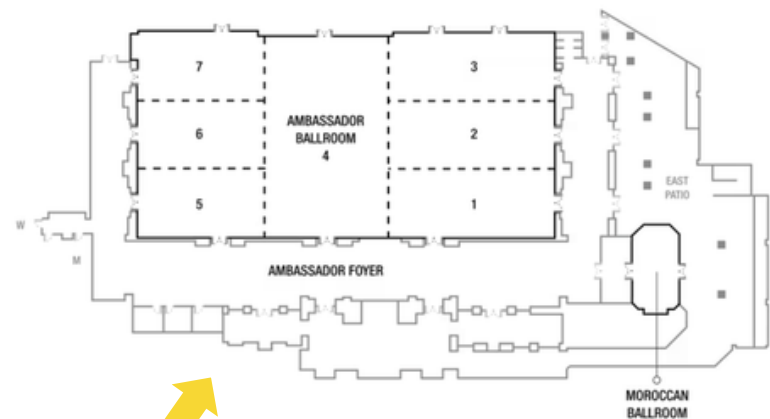
EXHIBIT HALL ENTRANCE
 EXHIBIT HALL PATIOS
 CAFE COURTYARD
 FIRESIDE PATIO

COLUMN —●—
 WINDOW —■—
 DOOR —➔—
 FLOOR —|—

CELEBRITY



AMBASSADOR



REGISTRATION
Celebrity Foyer

EXHIBIT HALL
Celebrity Ballroom

SESSION ROOMS
Ambassador Ballroom



Hospitality Suites: There are three 1,800 square foot hospitality suites located on the ground floor of guest room buildings 5, 10, and 14. Hospitality suites feature a small kitchenette and private restroom.

PROPERTY MAP:

- A Meeting Rooms
- B Pinzimini Restaurant
- C Westin Workout Fitness Studio & Coffee-ology
- D Pete Dye Clubhouse
- E Wellness Spa
- F Tennis/Pickleball Courts
- G Kids Club
- H Fireside Lounge
- I Pinz & Pints
- J Chef's Secret Take-Out Window
- K Monte Luna Event Lawn
- L Plaza/The Backyard