



2024–2025

PCRS ANNUAL REPORT



PACIFIC COAST
REPRODUCTIVE
SOCIETY

Outgoing President's Message

Dear PCRS Members & Supporters,

It has been an honor to serve as the President of this wonderful and thriving organization. During my tenure, I was able to build on the groundwork laid by my amazing predecessor, Tamara Tobias, who had helped to establish important dedicated subcommittees, each led by a PCRS Director: the Abstract/Awards, Scholarship, Grant, Membership, Program, and Social Media/Communications Committees. By strengthening these committees, we were able to solidify our organizational structure and increase member engagement.

Another focus of my tenure was to emphasize and nurture the multidisciplinary nature of our society. Our favorable and stable financial situation over the last few years allowed us to expand the PCRS scholarship program, with an emphasis on including more APPs, nurses and other allied health professionals. Under the leadership of Scholarship committee chair Lindsay Kroener, the number of scholarships awarded to non-MD/DO PCRS members increased sharply. In the years to come, we hope that PCRS members from all segments of the multidisciplinary reproductive care team, including nurses, embryologists, and genetic counselors will take on responsibilities and leadership roles within the organization.

Given the financial stability achieved in the post-Covid years, we initiated a thorough financial review to ensure that society savings are safely managed and invested. This will allow us to be prepared for the occurrence of another unforeseen crisis such as the pandemic which severely affected the annual meetings in 2020 and 2021.

With regards to the venue of the meeting: as the terms and conditions of our established hotel were about to change in a very unfavorable way, we conducted a search for a new venue that would maintain both the geography and the spirit of the annual meeting. Spearheaded by our event manager Marcy Hilecher, we identified a suitable property for the 2026 annual meeting that checks all the boxes- the Westin Rancho Mirage Golf Resort & Spa. It even comes with several advantages compared to the previous location: a lower food and beverage minimum, a higher capacity and the ability to have the entire property to ourselves for the duration of the conference.

The 2025 annual meeting, as usual the highlight of the year for our society, was yet again a great success. The attendance record from the 2024 meeting was again broken, with 550 attendees, excluding vendors and sponsors. Revenue exceeded budget projections, and the feedback from conference attendees was unanimously positive. The success of the meeting was a result of amazing efforts by many PCRS members, first and foremost the Program Committee under the leadership of Nicole Doyle. Every single program item, including breakout sessions, workshops, lectures and debates, was outstanding and well received. Like every year, the meeting would not have been possible without our industry partners, who showcased their latest innovations and enabled us to network and learn. On a personal level, the revival of the "Richard versus Richard" PGT-A debate (which I also moderated as Program Chair in 2017) and the Oktoberfest-themed PCRS Celebration Dinner were highlights of the conference. I was very touched that my wife and kids, as well as my parents, brother Philipp (REI in Switzerland) and my entire Solana Beach work team were able to make it to the meeting.

One of the reasons why our organization is doing so well is the great work done by the team at SBI Association Management, and I would like to extend my gratitude to them for their services over the past year. A special word of thanks goes to Adam Carranza, PCRS executive director during my Presidency—it was a pleasure and a privilege to work with him on a professional and personal level. He accepted a new position with the National Kidney Foundation, a cause that holds deep personal meaning for him, in May 2025, and we all wish him the best of luck.

It was my pleasure to pass the Presidential baton to my longtime friend Jason Fransiak, a thought leader in our field who has been dedicated to the society for many years. He will continue to foster the spirit of the organization, and the core values of our PCRS family: supportiveness, professional and personal development, innovation, inclusiveness and collegiality.

I look forward to seeing you at the PCRS 2026 Annual Meeting.

Warmest regards,
Alex Quaas, MD, PhD
Immediate Past President, Pacific Coast Reproductive Society



Current President's Message

Dear PCRS Supporters & Friends,

It is a privilege to serve as President of the Pacific Coast Reproductive Society during such a dynamic and inspiring time in our field. These last months have been marked by growth, innovation, and continued dedication to the values that make PCRS a uniquely vibrant professional community—scientific curiosity, collegiality, and the joy of shared learning.

As we look to the future, I am thrilled to announce that the 2026 Annual Meeting will take place at a new location—The Westin Rancho Mirage Golf Resort & Spa. With this change in venue, PCRS attendees will have exclusive access to the entire resort, offering expanded room capacity, larger meeting spaces, and more opportunities for connection and relaxation in true PCRS style.

Our theme, “Reproductive Frontiers: Bridging Biology, Practice, and Possibility,” captures the spirit of this moment in reproductive medicine—one of rapid discovery, evolving clinical practice, and boundless potential. Under the leadership of Program Chair Dr. Phillip Romanski, the planning committee has designed an exceptional program that reflects both our heritage and our ambition. Attendees can look forward to a combination of lectures, spirited debates, and interactive sessions focused on a combination of basic science, clinical innovation, and the ethical dimensions of reproductive care.

Of course, no PCRS meeting would be complete without a memorable social event. This year, we'll be traveling—at least in spirit—from the West Coast to the East Coast for a night at the Jersey Shore Boardwalk! Expect an evening of fun, nostalgia, and community as we celebrate our shared dedication to advancing reproductive health in a setting that reminds us not to take ourselves too seriously.

Behind the scenes, our committees remain the driving force of progress within the organization. I want to recognize the tireless efforts of the Abstract/Awards, Scholarship, Grant, Membership, Program, and Social Media/Communications Committees, each now led by members of the PCRS Board of Directors. Their creativity and hard work continue to enhance our member experience—from expanding scholarship and mentorship opportunities to developing fresh digital initiatives that keep our community connected year-round. The commitment of our volunteers truly strengthens the foundation of PCRS.

The Society's financial health remains robust, with healthy reserves and consistent support from our sponsors and members. This stability allows us to expand our initiatives, pilot new educational programs, and ensure that PCRS remains accessible and responsive to the needs of our growing and diverse community.

I am deeply grateful to the PCRS Board of Directors for their leadership, insight, and collaborative spirit. I also want to extend my sincere appreciation to the team at SBI Association Management, whose behind-the-scenes work is vital to every aspect of our success—from executing seamless meetings to developing resources like the Board Orientation Program that sustain strong governance and continuity.

Serving as President is a deeply rewarding experience. I am continually inspired by the passion, generosity, and sense of camaraderie that define this Society. As we prepare to gather in Rancho Mirage for another exceptional meeting, I look forward to seeing familiar faces, welcoming new ones, and continuing to advance the mission and spirit that make PCRS truly special.

With appreciation,
Jason Franasiak, MD, HCLD
President, Pacific Coast Reproductive Society



About PCRS and Organizational Mission and Vision

Pacific Coast Reproductive Society is a multidisciplinary medical specialty society providing Continuing Medical Education (CME) to physicians and allied healthcare professionals. PCRS offers the highest quality, innovative CME, designed and presented by thought leaders in reproductive medicine.

PCRS provides an outstanding forum for the exchange of information, and the advancement of the ideologies of reproductive medicine in a relaxed and collegial setting building relationships that foster the integration of current knowledge to ensure quality medical care for patients.

OUR VISION

PCRS is a global, interactive organization championing the field of reproductive medicine.



OUR VALUES

- Support of physicians, their teams, and allied professionals
- Innovation
- Inclusiveness
- Collegiality

Supportive

- Member and Sponsor supported scholarship program for REI Fellows and other trainees to attend Annual Meeting
- Leadership development through Junior and Senior level committee service and Board Directorship
- Concierge service for attendees, exhibitors, and sponsors

Innovative

- Website enables convenient, time-effective online interactions with members, attendees, faculty, authors, volunteers exhibitors and sponsors
- Program Planning committee members rotate each year to provide fresh and timely educational activities and content

Inclusive

- Complimentary membership to all REI trainees; discounted membership to allied healthcare teammates
- PCRS Board and Committees reflect an inter-professional workforce, including physicians, biologists, nurses, counselors, and practice management
- Members include medical students, residents, fellows, both practicing and retired physicians, and allied health professionals

Collegial

- PCRS demands an even playing field among REI professionals
- Relationships with SGI, ASRM, CFS, and Fertility & Sterility provide gateways of advancement and partnership for PCRS members
- PCRS Annual Meeting Evaluations contribute to efficacy of REI field of medicine

Professional

- PCRS CME is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide CME to physicians
- Nurses and genetic counselors may apply for CEUs from their appropriate accrediting bodies with their PCRS certificate of attendance
- Abstracts published by PCRS are peer-reviewed and selected by an interprofessional committee of REI experts

Intimate

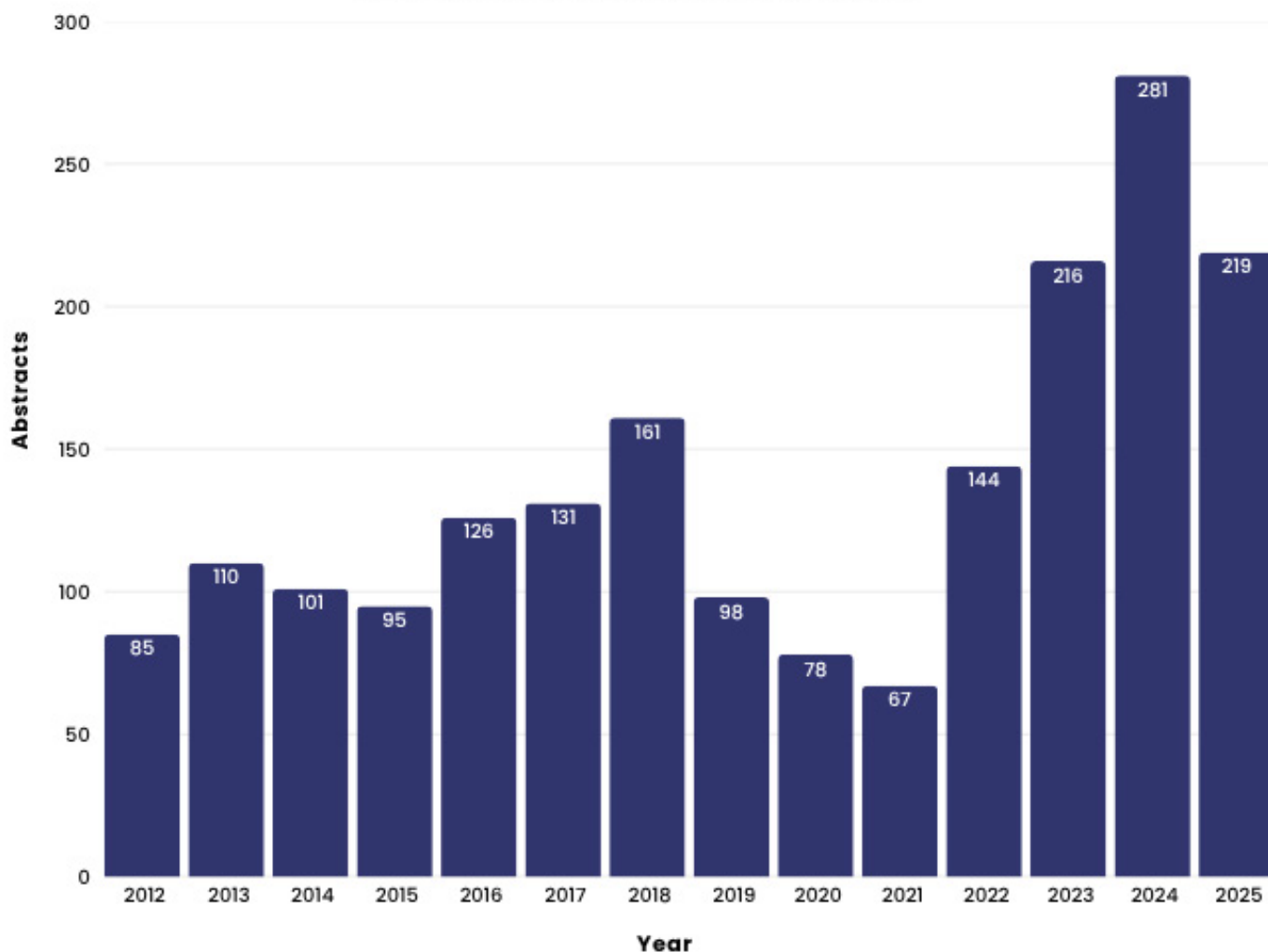
- PCRS sessions teach to the team of individuals in reproductive medicine
- Informal dress code promotes an environment of collegiality and solidarity
- Annual Meeting blends education with networking to allow ample learning and opportunity to build and foster relationships

Abstract Submissions

PCRS continues to be a global, interactive organization promoting leadership and innovation in reproductive medicine within a collegial environment. The annual CME program is based on the integration of clinical practice, scientific research, and education in the field of reproductive medicine.

More than one hundred and twenty abstracts were selected for oral or poster presentation at the 2025 annual meeting and were also published in a special digital edition of *Fertility & Sterility*.

Abstract Submissions



Scholarship Program

To encourage the participation of medical professionals in-training, particularly fellows specializing in reproductive medicine, PCRS established a Scholarship Program made possible by funding from Society members and commercial sponsors.

Scholarship Types & Eligibility Requirements

MD Scholarship

Open to all fellows in US REI programs, residents, and medical students who have not previously attended PCRS on a scholarship.

Merit Scholarship

Open to any PCRS scholarship winners from previous years who will be the presenting author of an abstract submitted for presentation at the meeting.

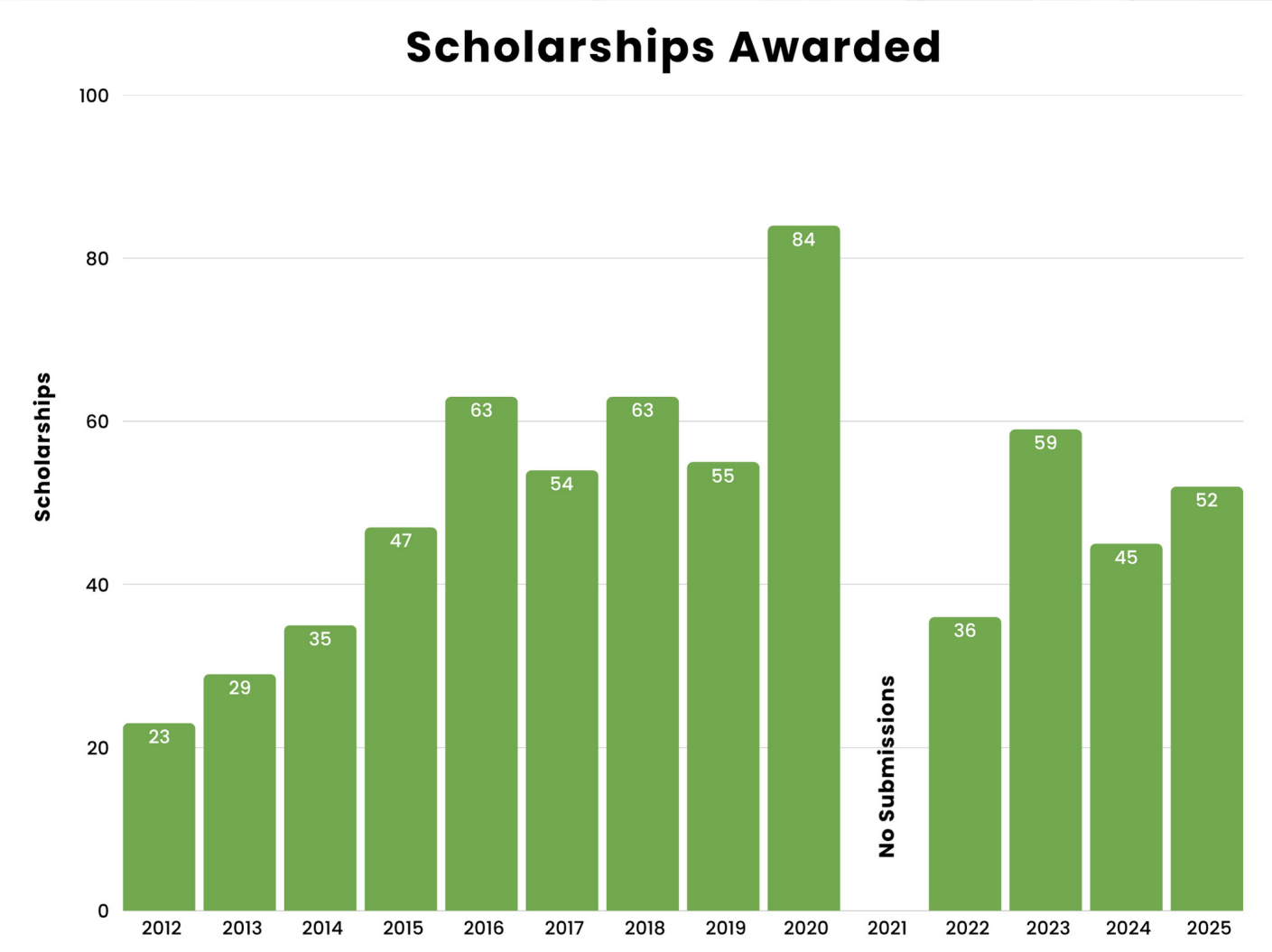
REI Lab Scholarship

Open to all non-management IVF laboratory professionals who are the presenting author of an abstract submitted for presentation at the meeting.

Nurses and Genetic Counselors

Open to all nurses and genetic counselors who have not attended a PCRS meeting in the past or are the presenting author of an abstract submitted for presentation at the meeting.

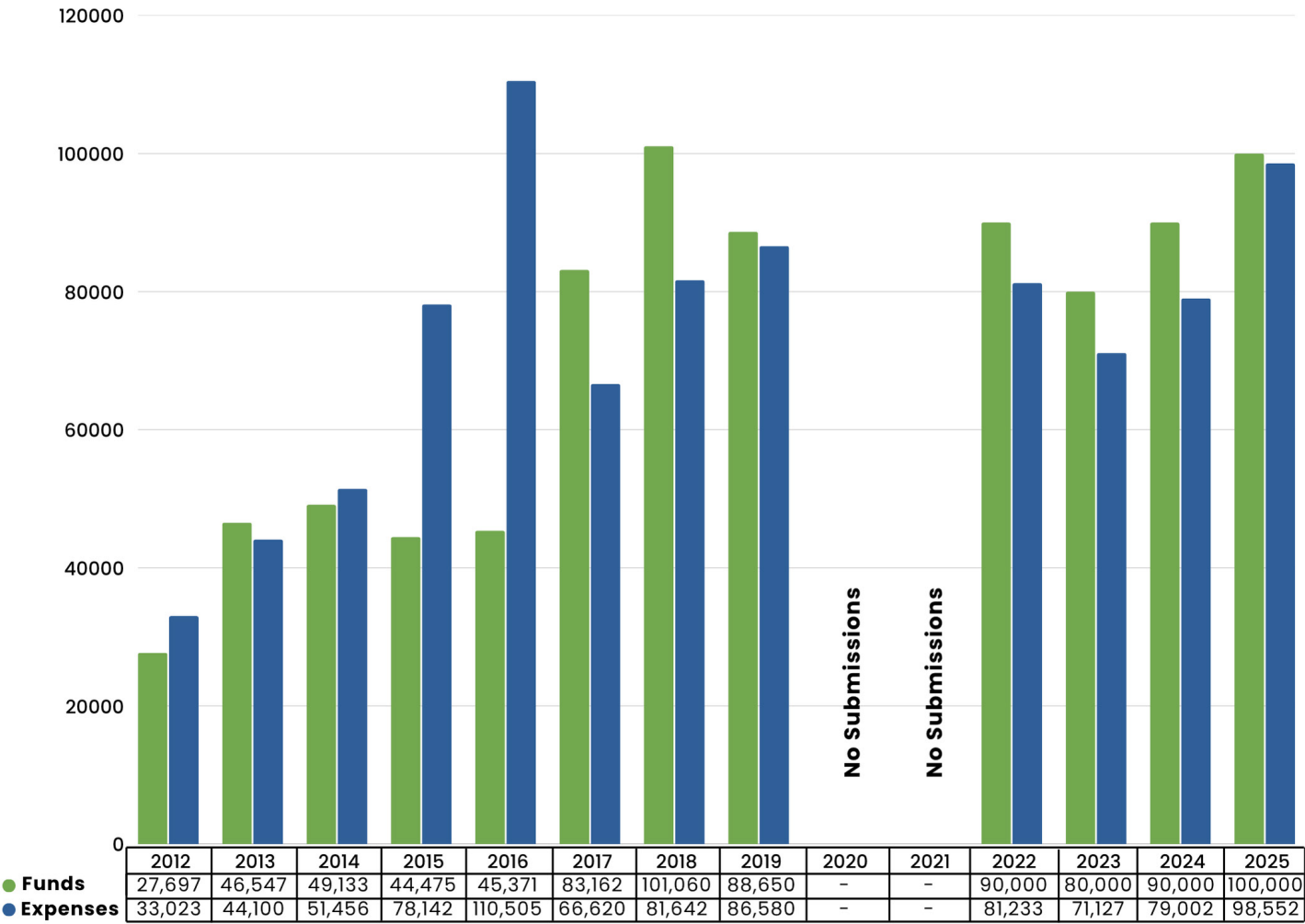
Scholarships Awarded



Scholarship Program

Scholarship Program

Funds Expenses



Sponsored Research Grants

PCRS supports innovative research projects in reproductive medicine for current Reproductive Endocrinology, Infertility Fellows and New Investigators who have completed their professional training in the last three years. The generous donation from Ferring Pharmaceuticals, Inc. has enabled PCRS to award \$20,000 in annual research grants in the last four years. Funds are available for project expenses, technical assistance, patient express, research supplies, and durable laboratory equipment. Below are the 2024-2025 recipients who were each awarded \$10,000.

Kelly McCarter, MD | Ronald O. Perelman and Claudia Cohen Center for Reproductive Medicine, Weill Cornell Medicine

Male Gamete De Novo Generated in a Novel 3D Organic Culture System

Kaia Schwartz, MD | Division of Reproductive Endocrinology & Infertility Department of Obstetrics, Gynecology & Reproductive Sciences University of California San Francisco

The RoAR Study: Exploring the Relationship Between Reactive Oxygen Species and Ovarian Reserve

Others Recognized at the 2025 Annual Meeting

Outstanding Paper Award (1st Place: \$1000; 2nd Place: \$750; 3rd Place: \$500)

Recognizes the meeting's first, second, and third place outstanding papers.



Allied Health Professionals Awards (Up to 3 prizes: \$500 each)

Recognizes outstanding presentation(s) in their respective specialties, including (but not limited to) reproductive endocrinology, urology, gynecology, nursing, and genetics.

Private Practice Research Award (\$500)

Recognizes outstanding research by a practicing physician who devotes no less than half of his/her time to private practice.

Excellence In-Training Award (Up to 3 Prizes: \$500 each)

Recognizes the most outstanding presentation made by a fellow, resident, or medical student.

Outstanding Paper

- 1st Place: Shannon Rainsford
- 2nd Place: Emily Patterson, BS
- 3rd Place: Dr. Kathleen Miller DHSc

Allied Health Professionals

- Elizabeth A Jannaman, BS
- Catherine Molly Jessup, NPc
- Hayley Rapp, DNP, APRN, WHNP-BC

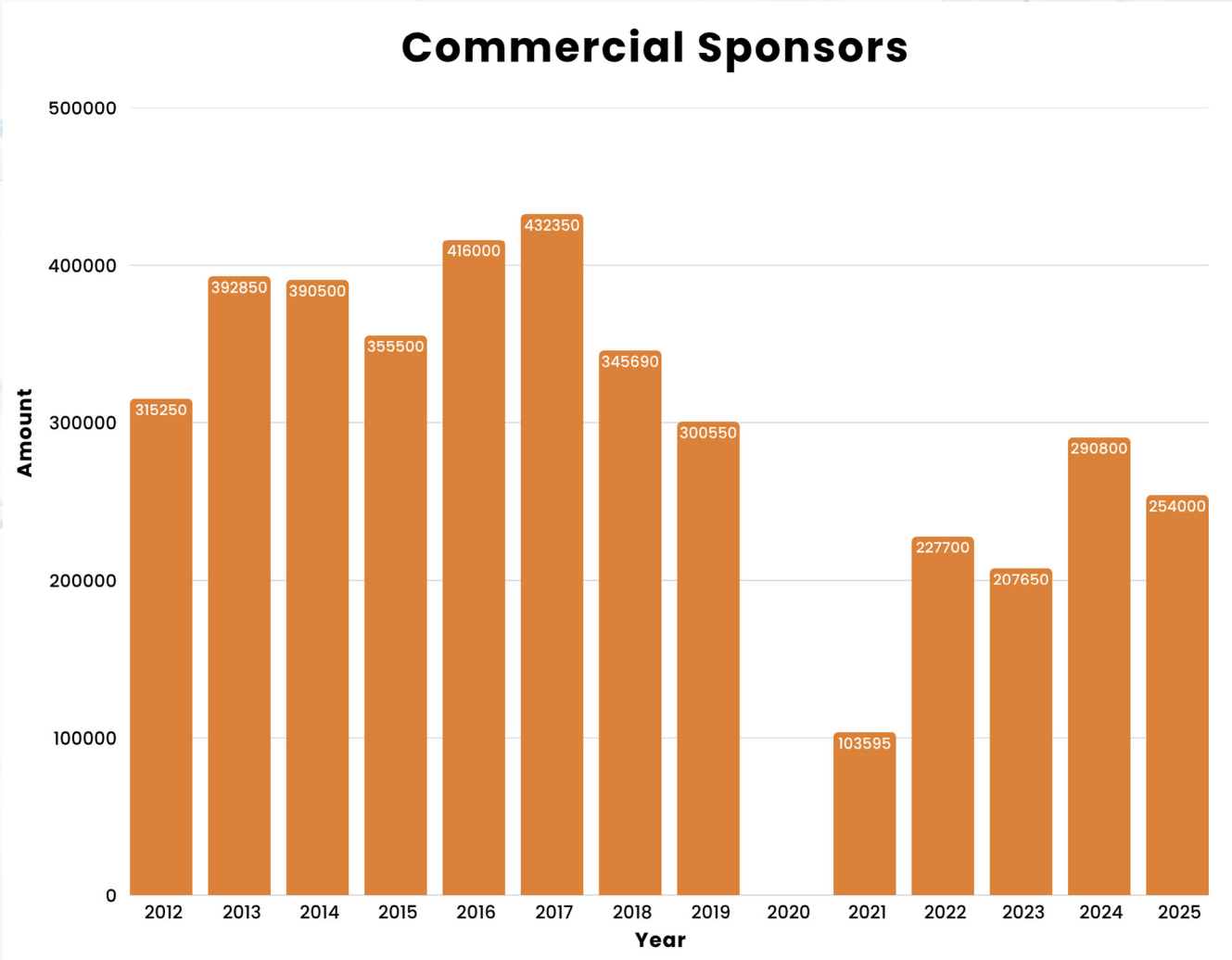
Private Practice Research Award

- Gayathree Murugappan

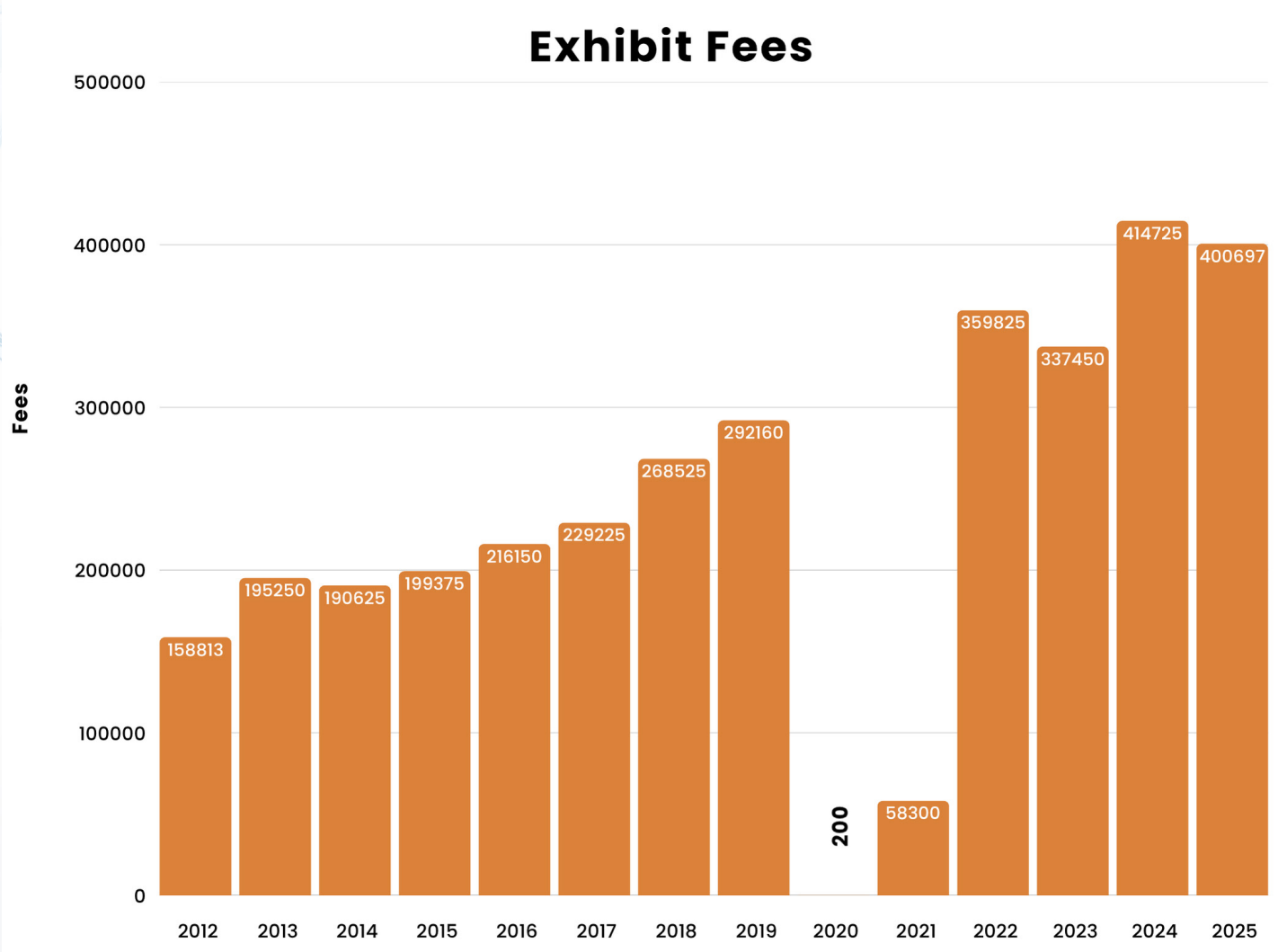
Excellence In Training Award

- Ester Chung
- Alex J. Knutson, M.D
- Christopher Ke Arkfeld

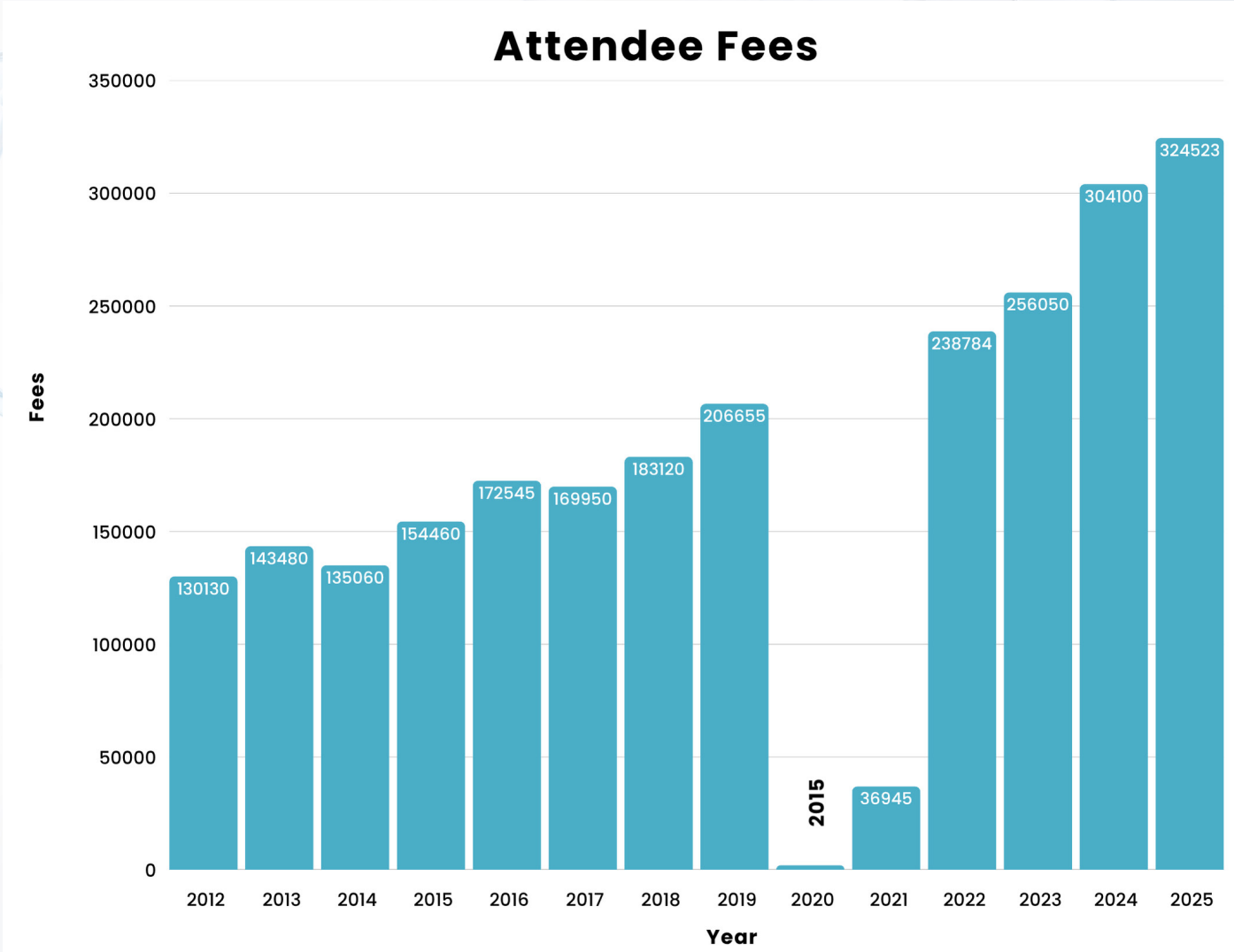
Commercial Sponsors



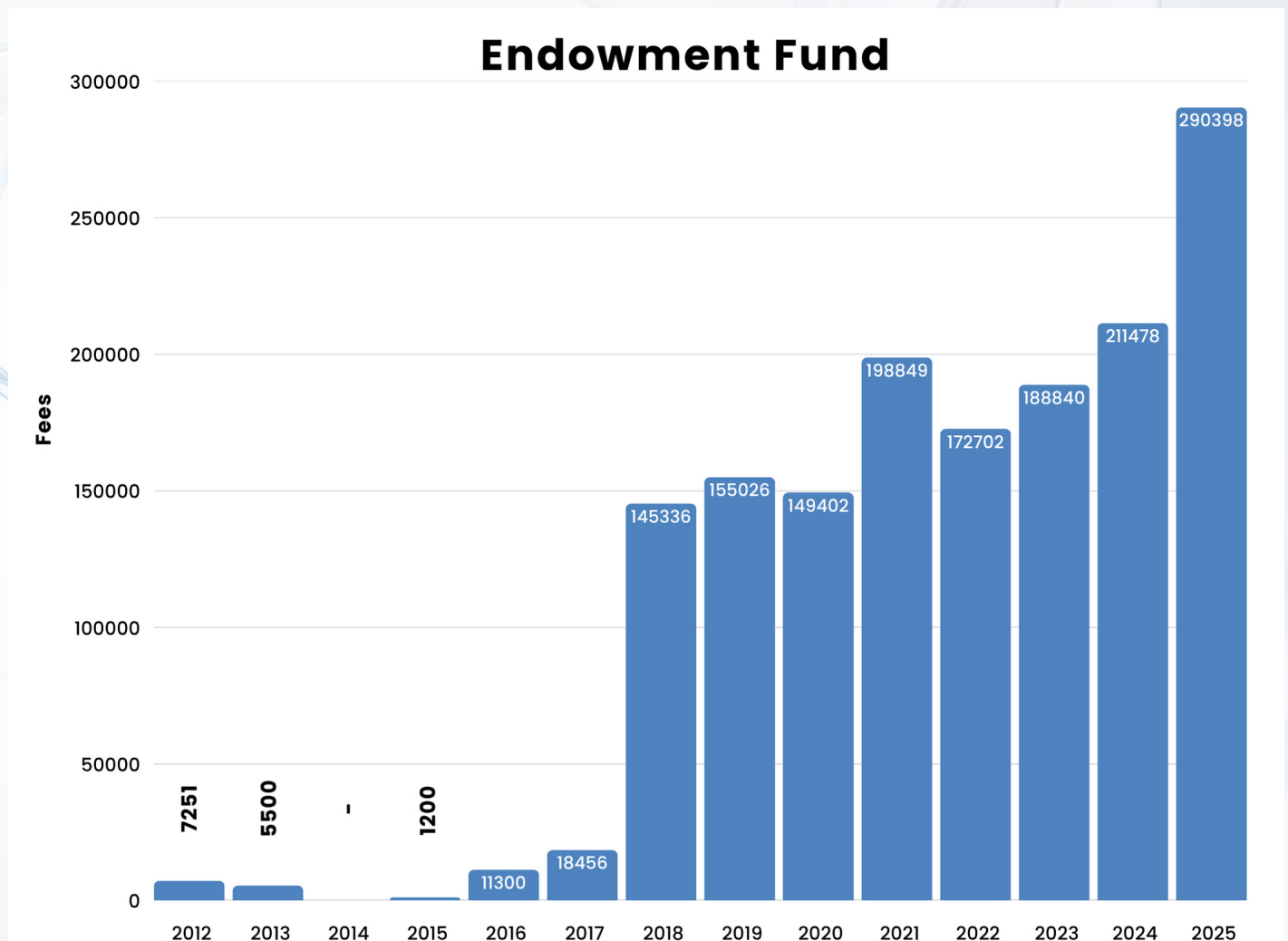
Revenue from Exhibit Fees



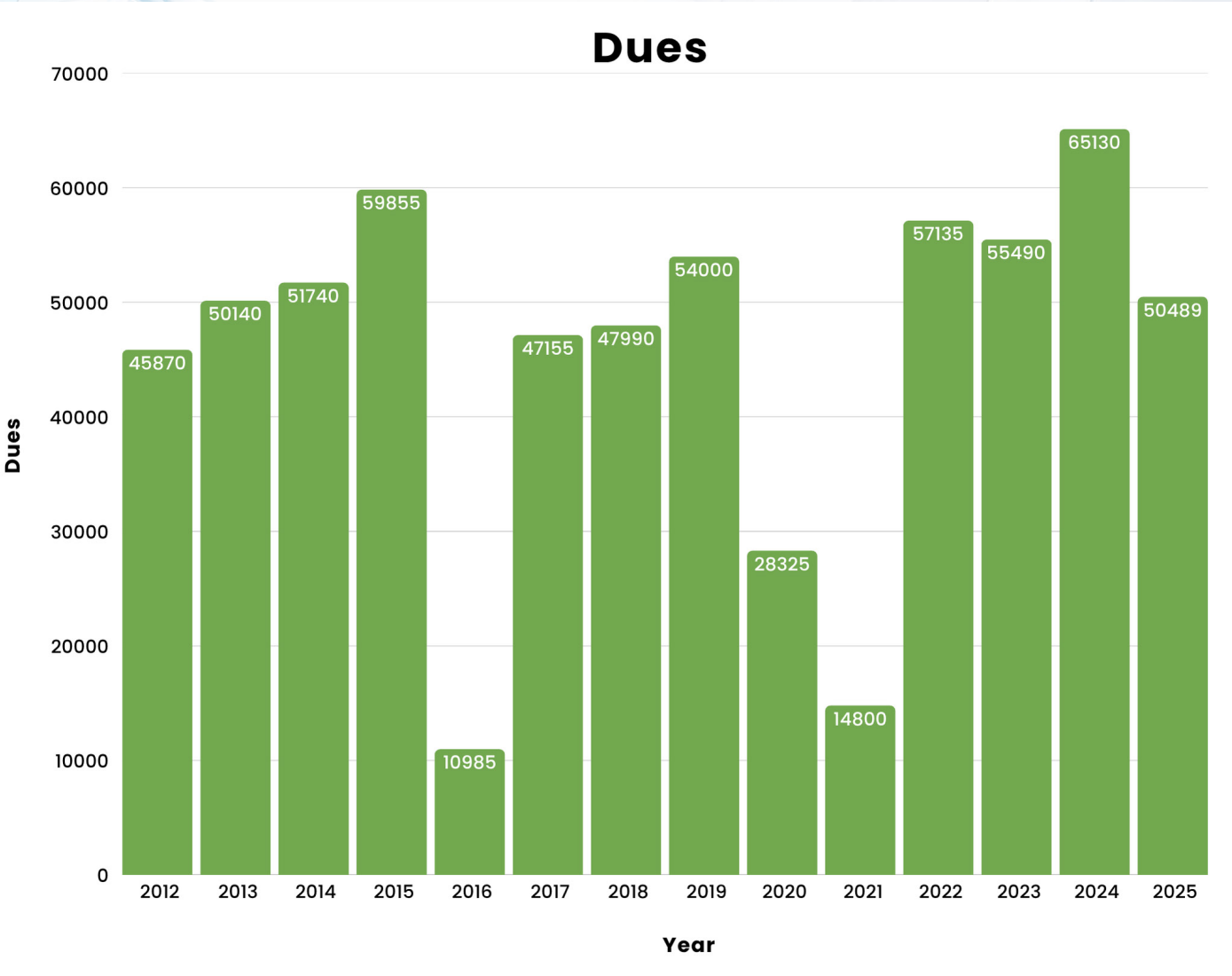
Revenue from Attendee Fees



Endowment Fund Balance



Dues Revenue



Key Financial Statistics

	<u>2016 -2017</u>	<u>2017 - 2018</u>	<u>2018 - 2019</u>	<u>2019-2020</u>
Reserves	1,034,536.03	1,004,614.00	859,522.29	901,381.78
Operating Expenses	204,576.00	295,401.00	285,593.89	320,837.90
Ratio	5.06	3.40	3.01	2.81
Income	1,021,242.18	956,782.00	963,087.51	42,462.04
Expense	866,184.00	1,006,107.00	693,573.62	1,850,454.00
Commercial Support	432,350.00	345,690.00	300,550.00	0.00
Program Revenue	511,237.00	535,312.00	206,655.00	2,015.00
Dues	47,155.00	41,855.00	54,000.00	28,325.00
Member Meeting Attendance	271	271	312	0
Active Members	224	187	215	318
Member Retention %	69.7%	78.1%	71.2%	92.8%

	<u>2020-2021</u>	<u>2021-2022</u>	<u>2022-2023</u>	<u>2023-2024</u>	<u>2024-2025</u>
Reserves	1,308,803.43	957,527	1047000.50	1,157,119.34	1,581,547.26
Operating Expenses	198,143.53	260,151.67	246,618.43	262,228.81	321,884.46
Ratio	6.61	3.68	4.25	4.41	4.91
Income	213,846.53	914,316.82	878151.15	1,097,123.90	1,051,409.12
Expense	302,514.54	727,543.53	792591.54	819,830.53	928,506.71
Commercial Support	103,595.00	232,700.00	207,650.00	290,800.00	254,000.00
Program Revenue	36,945.00	238,764.00	256,050.00	304,100.00	324,523.00
Dues	14,800.00	57,135.00	55,490.00	65,130.00	50,480.00
Member Meeting Attendance	238	145	215	280	291
Active Members	235	364	402	559	634
Member Retention %	78.3%	92%	91%	94%	88%

Balance Sheet

	Jun 30, 25	Jun 30, 24	\$ Change	% Change
ASSETS				
Current Assets				
Checking/Savings				
1010 · Business Premium Market Rate	177,589.02	177,229.90	359.12	0.2%
1030 · Wells PCRS Checking 5963	451,730.78	502,441.94	-50,711.16	-10.09%
Total Checking/Savings	629,319.80	679,671.84	-50,352.04	-7.41%
Other Current Assets				
1300 · Prepaid Fees	24,860.95	27,371.50	-2,510.55	-9.17%
Total Other Current Assets	24,860.95	27,371.50	-2,510.55	-9.17%
Total Current Assets	654,180.75	707,043.34	-52,862.59	-7.48%
Fixed Assets				
1500 · Asset /Web-Site Development	30,000.00	30,000.00	0.00	0.0%
1550 · Equip & Fixed Asset Accum. Depr	-30,000.00	-30,000.00	0.00	0.0%
Total Fixed Assets	0.00	0.00	0.00	0.0%
Other Assets				
1600 · Investments				
Holdings - Scholarship Endowmen				
Schola End Unrealized Gain/Loss	74,544.94	64,093.58	10,451.36	16.31%
Scholar Endow - Vanguard	174,843.00	124,843.00	50,000.00	40.05%
Scholar Endowment Dividends	41,011.05	22,542.18	18,468.87	81.93%
Total Holdings - Scholarship Endowmen	290,398.99	211,478.76	78,920.23	37.32%
1610 · Holdings - Investment Fund				
1615 · Inv Fund Unrealized Gain/Loss	313,442.50	265,447.49	47,995.01	18.08%
1620 · Investment Fund Dividends	177,705.77	95,591.01	82,114.76	85.9%
1630 · Investments Fund	800,000.00	600,000.00	200,000.00	33.33%
Total 1610 · Holdings - Investment Fund	1,291,148.27	961,038.50	330,109.77	34.35%
Total 1600 · Investments	1,581,547.26	1,172,517.26	409,030.00	34.89%
Total Other Assets	1,581,547.26	1,172,517.26	409,030.00	34.89%
TOTAL ASSETS	2,235,728.01	1,879,560.60	356,167.41	18.95%
LIABILITIES & EQUITY				
Liabilities				
Current Liabilities				
Accounts Payable				
2000 · Accounts Payable	53,235.00	0.00	53,235.00	100.0%
Total Accounts Payable	53,235.00	0.00	53,235.00	100.0%
Other Current Liabilities				
2600 · Deferred Annual Meeting	31,650.00	10,650.00	21,000.00	197.18%
Total Other Current Liabilities	31,650.00	10,650.00	21,000.00	197.18%
Total Current Liabilities	84,885.00	10,650.00	74,235.00	697.04%
Total Liabilities	84,885.00	10,650.00	74,235.00	697.04%
Equity				
3001 · Fund Balance - Unallocated	199,714.71	496,393.34	-296,678.63	-59.77%
3050 · Investment Fund	1,199,426.53	961,038.50	238,388.03	24.81%
3060 · Operating Fund	200,000.00	200,000.00	0.00	0.0%
3070 · Schl. Endowment Fund	269,769.36	211,478.76	58,290.60	27.56%
3900 · Retained Earnings	0.00	-404,010.13	404,010.13	100.0%
Net Income	281,932.41	404,010.13	-122,077.72	-30.22%
Total Equity	2,150,843.01	1,868,910.60	281,932.41	15.09%
TOTAL LIABILITIES & EQUITY	2,235,728.01	1,879,560.60	356,167.41	18.95%

Save the Date



2026 PCRS ANNUAL MEETING

REPRODUCTIVE FRONTIERS: BRIDGING BIOLOGY,
PRACTICE, AND POSSIBILITY

MARCH 18–22 | RANCHO MIRAGE, CA

Early Bird Registration Now Open!

Join us for the PCRS 2026 Annual Meeting, March 18–22, at our new home—The Westin Rancho Mirage Golf Resort & Spa in Rancho Mirage, California. Just 20 minutes from Palm Springs, this exclusive, PCRS-only venue offers palm-lined views, world-class amenities, and the perfect setting to learn, connect, and recharge.

Experience the Annual Meeting like never before—earn CME, network, and relax in a fresh new destination. We can't wait to welcome you to Rancho Mirage!

[**LEARN MORE**](#)



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