

# PCRS

## Program Committee

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### PCRS Strategic Plan 2023

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#### **Culture**

*Promoting a culture of inclusivity and collegiality that attracts reproductive care providers across disciplines and backgrounds in an atmosphere that fosters professional relationships and education.*

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#### **Innovation**

*Nurturing and developing creativity and innovation in the field of reproductive health.*

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#### **Sustainable Growth**

*Continuously create unique value for all present and future society members.*

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#### **Leadership**

*Providing guidance and mentorship to the society, colleagues, the next generation of PCRS members encourages scientific collaboration innovation.*

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#### **Committee Purpose**

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The mission of the Program Committee is to plan the PCRS Annual Meeting and to seek other opportunities for educational events.

#### **Committee Strategic Planning Goals**

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##### **Encourage interpersonal connections/foster spaces for interactions.**

- Advance initiatives to continue social hour receptions (Vender, ED relationships)
- Create an initial outreach dinner program.

##### **Improve opportunities for trainee involvement.**

- Define actions to continue fellowship training.
- Establish Young Trainee Day for Lab, APP, Nurses, Genetic Counselors.

##### **Build educational programs to enhance cutting edge and relevant topics.**

- Produce and expand PULSE survey to assess member interest.
- Identify ways to diversify PCRS speaker area of expertise by asking members.
- Consider re-branding Wednesday of annual meeting to “Fellows, Trainees and Lifelong Learning” training.

- Identify ways to expand Fellows Day to include peer-to-peer (focus on fellows & early career providers) presentations; mentor in advance; membership solicit volunteers.

### **Expand regional impact/touch points of the society.**

- Identify and recruit champions to lead regional meetings.
- Develop fundraising relationships for regional meetings.  
Create content for regional meetings; build off highlighted conference presenter.
- Establish targeted function events – “meet the fellows” or “meet the genetic counselors” mingling events.
- Creating a networking meeting: eg those looking to hire and be hired.
- Initiate a program indicating in writing or with ribbons job (MD, RN, embryologist, embryologist, mental health professional, administrator, etc)
- Develop program to ensure CEUs are secured for various attendee job types (ie RNs, embryologists, genetic counselors as well as MDs).

### **Increase revenues to society to ensure sustainability – venue evaluation; increase vendor opportunities.**

- Create hybrid meeting option to increase revenue and attendance.
- Secure sponsorship for networking and reception events to ensure PCRS doesn't need to use organization funds. Program
- Create submeetings throughout the year.
- Create a venue subcommittee to assess less expensive venue options.

### **Committee Reporting**

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The Committee report is disseminated to the PCRS Board.