

PCRS

Social Media / Communications Committee

PCRS Strategic Plan 2023

Culture

Promoting a culture of inclusivity and collegiality that attracts reproductive care providers across disciplines and backgrounds in an atmosphere that fosters professional relationships and education.

Innovation

Nurturing and developing creativity and innovation in the field of reproductive health.

Sustainable Growth

Continuously create unique value for all present and future society members.

Leadership

Providing guidance and mentorship to the society, colleagues, the next generation of PCRS members encourages scientific collaboration innovation.

Committee Purpose

The mission of the Social Media/Communications Committee is to promote and encourage engagement of members.

Committee Strategic Planning Goals

Encourage interpersonal connections/foster spaces for interactions.

- Create virtual networks to focus on tasks and allow connection.

Develop an innovative plan to enhance social media presence.

- Develop a social media/Communication Committee encouraging fellow representatives (call for volunteers-SREI, PCRS members, fellowship directors).
- Establish communication liaison on the board.
- Identify and engage fellows at current PCRS meeting to join and/or get more information.

Committee Reporting

The Committee report is disseminated to the PCRS Board.