



PACIFIC COAST REPRODUCTIVE SOCIETY (PCRS)

CME MISSION STATEMENT

Vision

PCRS is a global, interactive organization championing the field of reproductive medicine.

Values: PCRS believes in...

- Support of physicians, their teams, and allied professionals
- Innovation
- Inclusiveness
- Collegiality
- Professional Development

Purpose:

The Pacific Coast Reproductive Society's (PCRS) global commitment to exceptional patient care is embodied in the continuing medical education of physicians, their teams, and allied professionals. Promoting the highest standards of clinical practice, patient safety, and improved patient outcomes, related to the treatment of infertility, is consistent with the principles and goals of PCRS.

The Pacific Coast Reproductive Society's CME program is based on the integration of clinical practice, scientific research, and education in Assisted Reproductive Technologies (ART) Consistent with these values, the following goals of PCRS/CME are intended to:

1. Cultivate an atmosphere for thinking differently, unconventionally, or from new perspectives
2. Offer thought provoking programming enabling physicians, their teams, and allied health care professionals provide superior medical care for patients
3. Update or reinforce knowledge of current concepts, techniques or practices
4. Promote innovation in clinical practice and research
5. Foster the integration of advances in relevant scientific and clinical research ensuring clinicians access to timely and relevant information
6. Enable clinicians to recognize, practice, discuss, and apply new concepts, technologies, or practices, as they relate to the management of infertility in their specific area of clinical practice or research
7. Further the identification and recognition of ethical, psychological, and cultural patient concerns
8. Provide a forum for clinicians, academicians and other professionals in allied fields to create or renew collegial and collaborative relationships that enhance their effectiveness, promote high standards of clinical practice, patient safety, and improved patient outcomes
9. Facilitate a career-long continuum of medical education.
10. PCRS accomplishes these goals through its Annual Meeting, which includes multiple disciplines (in reproductive medicine) in an educational program attracting regional, national and international participants including but not limited to:



Target Audience

Practicing physicians, physicians in training, and scientists in training in the field of reproductive medicine representing:

- Andrology/Male Infertility
- Reproductive Endocrinology
- Obstetrics and Gynecology

Physician team members and allied health professionals representing:

- Complementary Healthcare
- Mental Health
- Nursing
- Reproductive Biologists/Laboratory Specialists
- Outside Agencies
 - Third Party Agencies
 - Genetic Laboratories

Content Areas

- Clinical Practice
- Basic and Clinical Science
- Advances in Technology
- Legal Issues
- Ethics
- Psychological Impact of Reproductive Conditions/Diseases
- Surgery
- Alternative/Complementary Medicine
- Practice Management
- Managed Care
- Government Regulation

Presentation topics relate to the overall theme of the meeting and are identified through needs assessment and evaluations. Additional or new topics are identified through surveys and evaluations of meeting participants, including current or advancing knowledge in the field of reproductive medicine.

Types of Activities

PCRS/CME blends a variety of learning formats to help meet learners' professional development needs and learning style through personal interaction with guest faculty, clinicians, scientists, clinical scholars, and each other in a collegial, intimate atmosphere. Sessions are designed across the spectrum of learning modalities used by individuals to process information to memory: visual (learning by seeing), auditory (learning by hearing), and kinesthetic (learning by doing).

- **Plenary Sessions** address issues of general interest to all participants.
- **Breakout Sessions** reflect the diversity of participants and include basic to advanced tracks on specific topics of interest.
- **Oral and Poster Sessions** highlight the presentation of papers based on original scientific research. Time is scheduled for Q&A/discussion after each presentation. While there is often rigorous discussion, PCRS prides itself on being a forum for researchers to present their work and develop their presentation skills in a non-threatening environment.
- **Interactive Lectures** address issues and concepts in the general scope of reproductive



medicine. Faculties are requested to “talk with rather than at” learners incorporating group discussion, Q&A, and debate opportunities into their presentation.

- **Round Tables/ Forums/Panels/Debates** expose participants to different, conflicting, or controversial points of view related to specific treatments, procedures or concepts. Small group discussions allow participants to communicate their own thoughts, questions, ideas, or experiences, providing an opportunity for the sharing of information and ideas in an informal, comfortable format.
- **Hand-On-Workshops** provide the opportunity for participants to become familiar with advances in technology and techniques or refine existing skills with the latest equipment and technologies.
- **Collaborative Workshops** provide the opportunity for participants to discuss hot topics, learn from peers, and share information with colleagues about issues they encounter in their daily practice in an intimate, non-threatening environment.

EXPECTED RESULTS

The ultimate goal of the PCRS CME program is to address both the learner’s identified needs as well as those needs not self-identified which close gaps in practice that prevent the deliver of consistently high quality healthcare to all patients at all times.

PCRS understands physicians may not engage in self-assessment on a regular basis, hence, the need for CME planners to identify and assess new or updated protocols, treatments, theories, and tools for consistently patient-centric education. While individual physicians may not be familiar with or want to address topical social issues, PCRS believes in CME which promotes changes in attitude, competence, performance, and positive patient outcomes that enhance and increase the learner’s ability to:

- ☒ Recognize
- ☒ Diagnose
- ☒ Treat,
- ☒ Manage, and/or
- ☒ Appropriately refer patients with reproductive disorders or diseases in a timely manner

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