



2019 PCRS
Annual Meeting

**Sponsorship
& Exhibitor
Opportunities**

Reproductive Curiosities, Challenges, and Conclusions
Register today at www.pcrsonline.org



PACIFIC COAST
REPRODUCTIVE
SOCIETY

About PCRS

PCRS is a global, interactive, multidisciplinary nonprofit society that champions the field of reproductive medicine. The society provides high quality and innovative Continuing Medical Education (CME) to physicians and allied healthcare professionals, designed and presented by thought leaders in reproductive medicine.

The PCRS Annual Meeting provides an outstanding forum for the exchange of information, and the advancement of the ideologies of reproductive medicine in a relaxed and collegial setting, building relationships that foster the integration of current knowledge to ensure quality medical care for patients.

Don't miss this exclusive chance to connect with more than 325 physicians, fellows, and allied healthcare professionals in the field of reproductive medicine. Sponsor and exhibitor representatives are permitted and encouraged to attend all sessions, meals and social activities to foster strong relationships with practitioners and key decision-makers.

We are pleased to discuss customized sponsorship and recognition opportunities that meet your individual needs. Please contact the PCRS team at info@pcrsonline.org or 206-209-5299 for more information.

Space is limited; sponsors and exhibitors are encouraged to sign up early!

Sponsor Levels

Sponsoring PCRS ensures high visibility and a wealth of networking opportunities, exclusive opportunities to host special functions, enhanced brand recognition, and priority preference of booth location in the Exhibit Hall.

Diamond	Ruby	Emerald	Sapphire	Topaz	Supporting
\$100,000 or more in contributions	\$45,000 or more in contributions	\$25,000 or more in contributions	\$15,000 or more in contributions	\$10,000 or more in contributions	\$5,000 or more in contributions
6 tickets to Saturday Night Awards Dinner	4 tickets to Saturday Night Awards Dinner	2 tickets to Saturday Night Awards Dinner			
Opportunity to sponsor Awards Gala, Welcome Reception, Mobile App, Faculty/BOD/Past Presidents' Dinner					
Complimentary ad space in two issues of Vitality e-newsletter					
Complimentary Delegate Bag Insert	Complimentary Delegate Bag Insert	Complimentary Delegate Bag Insert			
Access to Attendee List	Access to Attendee List	Access to Attendee List	Access to Attendee List	Access to Attendee List	Access to Attendee List
Prominent Signage	Prominent Signage	Prominent Signage	Signage	Signage	Signage
Logo Recognition	Logo Recognition	Logo Recognition	Logo Recognition	Logo Recognition	Logo Recognition

Sponsorship Opportunities

PCRS offers the following sponsorship opportunities to create visibility and brand recognition.

Opportunities	Day	Cost	Quantity Available
Educational Grants			Unlimited
Fellows Luncheon	Wednesday	\$22,000	SOLD
Fellows Cocktail Reception	Wednesday	\$13,750	SOLD
Fellows Dinner	Wednesday	\$30,250	SOLD
Breakfast Symposium	Thursday	\$25,000	1
Product Theater (includes push notification)	Thursday	\$10,500	SOLD
Welcome Reception	Thursday	\$35,000	1
Fellows Dinner	Thursday	\$30,250	SOLD
Dinner Symposium	Thursday	\$27,500	1
Faculty/BOD/Past Presidents' Dinner	Thursday	\$23,500	SOLD
Breakfast Symposium	Friday	\$25,000	SOLD
Product Theater (includes push notification)	Friday	\$10,500	1
Fellows Beer Banquet	Friday	\$13,750	SOLD
Poster Reception	Friday	\$27,500	SOLD
Dinner Symposium	Friday	\$27,500	1
Breakfast Symposium	Saturday	\$25,000	1
Nurses/Genetic Counselors Wine Reception	Saturday	\$7,000	SOLD
IVF Lab Reception	Saturday	\$7,000	SOLD
Poolside Rest & Relaxation Station	Saturday	\$22,500	1
President's Reception	Saturday	\$10,000	SOLD
Awards Dinner	Saturday	\$45,000	SOLD
Sunday Brunch Program	Sunday	\$20,000	1
Mobile App		\$25,000	1
Keycards (your copy on front/PCRS info on back)		\$9,500	SOLD
Keycard Holder Multi-page Pocket Schedule		\$12,500	SOLD
Re-Charge Lounge (comfortable seating and power stations)		\$8,500	1
Audience Response System		\$7,500	1
Wireless Internet Access for Attendees and Exhibitors		\$8,500	1
Refreshment/Lunch Breaks (multiple sponsorships available)		\$5,000	6
Syllabus Download Station		\$3,500	1
Website Banner Ad (with link to your website)		\$3,500	1
Scholarships (Physicians in Training, Nurses, Genetic Counselors, IVF Lab)		\$3,000	40
Partial Scholarships (any amount from \$500 to \$3000)		\$500 - \$3000	Unlimited
Mobile App Push Notifications***		\$500	5
Delegate Bag Inserts**		\$595	Unlimited

* PhRMA code prohibits the distribution of Non-Educational and Practice-Related Items (such as pens, note pads, mugs and similar "reminder" items with company or product logos). Recognition for sponsoring such items listed above will be acknowledged through signage, within the mobile app, on the PCRS website, and in post-meeting acknowledgments to all attendees.

** Delegate Bag Inserts can be ordered online during the exhibitor registration process or at any time by logging in to your PCRS account, accessing your exhibitor portal, and visiting Optional Services within the current year's registration.

*** Drive attendees directly to your booth with a push notification via the PCRS Annual Meeting Mobile App prior to each refreshment break.

EXHIBITION SCHEDULE*

Scheduled visitation hours do not compete with any educational activity or social function.

Date	Time	Activity
Wednesday, April 3	4:00 pm to 7:00 pm	Set Up
Thursday, April 4	7:30 am to 9:00 am	Set Up
	9:40 am to 10:05 am	AM Break (Sponsorship Available)
	12:05 pm to 1:20 pm	Lunch
	2:10 pm to 2:35 pm	PM Break (Sponsorship Available)
Friday, April 5	9:20 am to 9:50 am	AM Break (Sponsorship Available)
	12:15 pm to 1:30 pm	Lunch
	3:10 pm to 3:30 pm	PM Break (Sponsorship Available)
	5:45 pm to 7:15 pm	Poster Reception (Sponsorship Available)
Saturday, April 6	9:55 am to 10:20 am	AM Break (Sponsorship Available)
	10:30 am to 12:00 pm	Tear-down

*Schedule subject to change to accommodate educational program schedule.

Booth Size

	Until 12/31/18	After 12/31/18
Standard Booth - 8 ft. wide, 1 table, 4 exhibitor badges	\$3,450	\$3,750
Large Booth - 14 ft. wide, 2 tables, 6 exhibitor badges	\$7,250	\$7,500
Extra Large Booth - 20 ft. wide, 3 tables, 8 exhibitor badges	\$16,750	\$16,750

Exhibit Booth Fee Includes:

Identification sign, skirted six-foot table(s), two chairs, and wastebasket

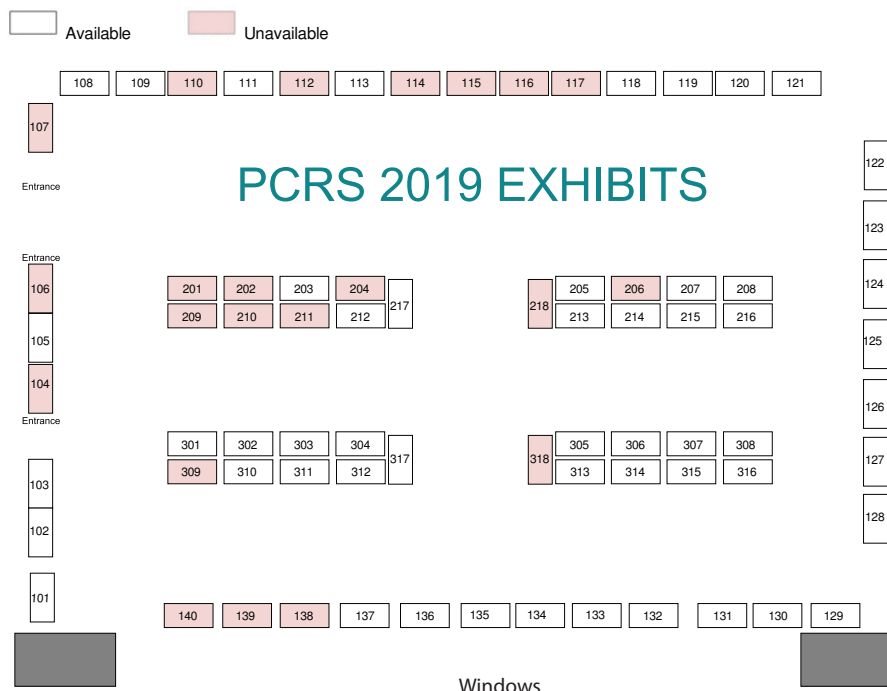
Wireless internet access, existing hotel ballroom lighting and carpeting

See full exhibit rules online at: <https://www.pcrsonline.org/ExhibitInfo/exhibitrules>

EXHIBIT HALL LAYOUT – NEWLY EXPANDED!

Same location, more space and room to network!

Reserve your space early to ensure preferred booth location.



Awards Dinner Saturday, April 6

Your premier opportunity to network with participants outside of the exhibit hall. Tickets may be purchased online during the exhibitor registration process for \$155 per person.