



PCRS 2025 PROSPECTUS

SPONSOR & EXHIBITOR OPPORTUNITIES

73rd PCRS Annual Meeting
March 19-23
Indian Wells, California

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PACIFIC COAST
REPRODUCTIVE
SOCIETY

ABOUT PCRS

PCRS is a global, interactive organization that champions the field of reproductive medicine. The Core Values we believe in are supportiveness, innovation, inclusiveness, collegiality, professional and personal development, and intimacy.

PCRS is a multidisciplinary medical specialty society providing Continuing Medical Education (CME) to physicians and allied healthcare professionals. PCRS offers the highest quality, innovative CME, designed and presented by thought leaders in reproductive medicine.

PCRS provides an outstanding forum for the exchange of information, and the advancement of the ideologies of reproductive medicine in a relaxed and collegial setting building relationships that foster the integration of current knowledge to ensure quality medical care for patients.

To learn more about PCRS, contact info@pcrsonline.org.

2025 ANNUAL MEETING

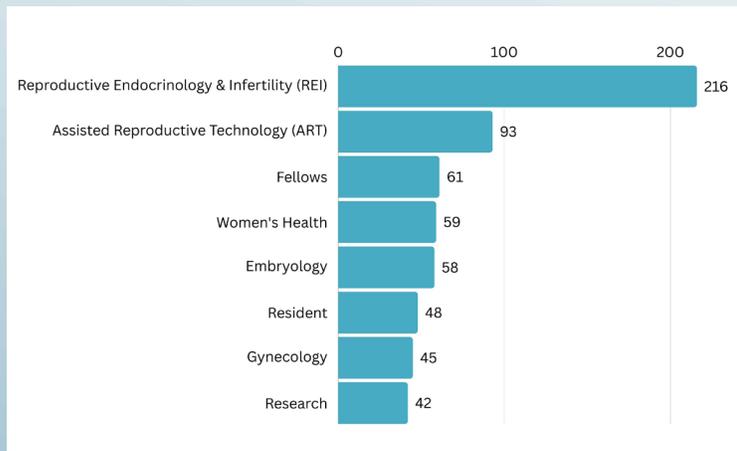
The PCRS Annual Meeting attracts approximately 600 attendees comprised of physicians and allied healthcare professionals seeking Continuing Medical Education (CME) credits and networking opportunities. The 2025 conference will be held at the Renaissance Esmeralda Resort & Spa in Indian Wells, CA on Wednesday, March 19 through Sunday, March 23.

ATTENDEE DEMOGRAPHICS

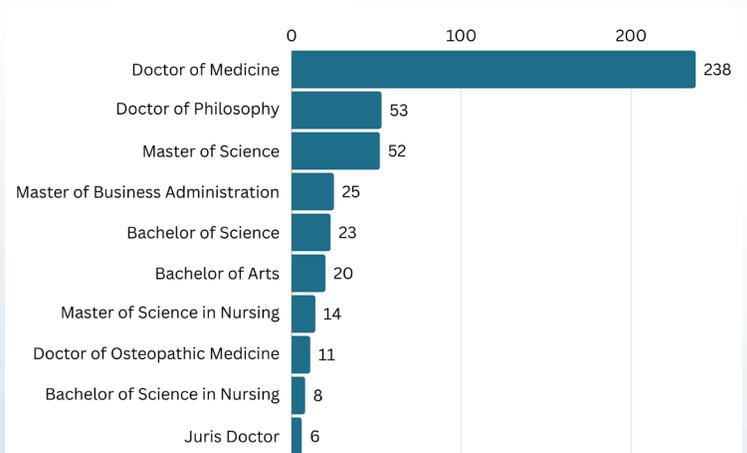
FROM THE 2024 ANNUAL MEETING



Top Specialities



Highest Degree Achieved



PRELIMINARY SCHEDULE

Please note, this is a preliminary schedule and is subject to change.

Visit pcrsonline.org for the most up-to-date schedule.

Wednesday, March 19	
6:30 AM - 11:30 AM	ASRM Fellows Workshop
10:00 AM - 11:30 AM	PCRS Board Meeting
11:30 AM - 12:30 PM	Fellows Lunch*
12:45 PM - 2:15 PM	Fellows Talks
2:15 PM - 2:45 PM	Break
2:45 PM - 5:00 PM	Fellows Talks
2:45 PM - 5:00 PM	Genetics, Lab, APP/Nurse Breakouts
6:00 PM - 7:00 PM	Fellows Cocktail Reception*
7:00 PM - 8:15 PM	Fellows Dinner*

Thursday, March 20	
7:00 PM - 7:50 PM	Breakfast*
7:50 AM - 8:00 AM	President Welcome
8:00 AM - 8:45 AM	Talk
8:45 AM - 9:30 AM	Talk
9:30 AM - 10:00 AM	Exhibits Break*
10:00 AM - 10:45 AM	Talk
10:45 AM - 11:30 AM	Oral Abstracts 1-3
11:45 AM - 12:30 PM	Lunch Symposium*
12:30 PM - 1:15 PM	Oral Abstracts 4-6
1:15 PM - 2:00 PM	Talk
2:00 PM - 2:45 PM	Talk
2:45 PM - 3:15 PM	Exhibits Break*
3:15 PM - 4:15 PM	Talk/Debate
4:15 PM - 5:00 PM	Talk
5:15 PM - 6:00 PM	IVF Lab Reception*
5:15 PM - 6:00 PM	Allied Health Professional Reception*
5:15 PM - 6:00 PM	Physician/Fellow Reception*
6:00 PM - 7:00 PM	Welcome Reception*
7:00 PM - 9:00 PM	Faculty/BOD/Past President Dinner*

Friday, March 21	
6:30 AM - 7:15 PM	Yoga on Rose Lawn*
7:30 AM - 8:15 AM	Breakfast Symposium*
8:15 AM - 9:00 AM	Oral Abstracts 7-9
9:00 AM - 9:45 AM	Talk
9:45 AM - 10:15 AM	Exhibits Break*
10:15 AM - 11:00 AM	Talk
11:00 AM - 11:45 AM	Talk
11:45 AM - 12:30 PM	Oral Abstracts 10-12
12:45 PM - 1:30 PM	Lunch Symposium*
1:30 PM - 2:15 PM	Oral Abstracts 13-15
2:15 PM - 3:00 PM	Talk
3:00 PM - 3:30 PM	Exhibits Break*
3:30 PM - 4:15 PM	Talk
4:15 PM - 5:00 PM	Talk/Debate
5:00 PM - 6:30 PM	Poster Reception*
8:45 PM - 10:15 PM	Fellow's Late Night*

Saturday, March 22	
7:00 AM - 8:00 AM	Breakfast*
8:00 AM - 8:45 AM	Talk
8:45 AM - 9:30 AM	Talk
9:30 AM - 10:00 AM	Abstract Awards Ceremony
10:00 AM - 10:45 AM	Talk
10:45 AM - 11:30 AM	Exhibits Break*
11:30 AM - 12:15 PM	Talk
12:15 AM - 1:00 PM	Talk
1:30 PM - 3:30 PM	Relaxation & Pool Time*
6:00 PM - 6:45 PM	President Reception*
7:00 PM - 10:00 PM	PCRS Celebration Dinner*

Sunday, March 23	
9:30 AM - 11:00 AM	Brunch Session*

*Denotes sponsorship opportunity.



PARTNERSHIP LEVELS

Sponsoring PCRS ensures high visibility and a wealth of networking opportunities. Customize your partnership package by choosing exhibitor and sponsorship options that best suit your needs. Upon reaching specified commitment levels, you will unlock additional benefits as outlined below.

	DIAMOND	RUBY	EMERALD	SAPPHIRE	TOPAZ	SUPPORTING	EXHIBITOR
Commitment Amount	\$100,000+	\$75,000+	\$50,000+	\$25,000+	\$10,000+	\$5,000+	\$3,550+
Access to Attendee List	√	√	√	√	√	√	√
Representative Badges	20	15	12	10	8	6	4
Permitted Hotel Rooms within the PCRS Exhibitor Block*	15*	10*	8*	6*	4*	2*	2*
Logo Recognition on Signage	√	√	√	√	√	√	
Logo Recognition on Website	√	√	√	√	√	√	
Newsletter Recognition	Logo	Logo	Name	Name			
Delegate Bag Insert	√	√	√	√			
PCRS Celebration Dinner Tickets	6	4	2				
Exclusive Sponsorship Opportunities** (see page 7-9 for details)	√	√	√				
Ad Space in Vitality E-Newsletter	1000 x 500px Two Issues	500 x 250px One Issue					
Website Banner Ad on all Conference Pages	√						

* Your partnership level determines the maximum number of rooms you can reserve within the PCRS exhibitor room block. Please note that hotel reservations are **not guaranteed** with your booth or sponsorship purchase. Rooms are limited and allocated on a first-come, first-served basis. Payment in full for your booth and/or sponsorship is required prior to booking your hotel rooms.

**Any exclusive sponsorship opportunities that have not been secured by 11/30/24 will become available to all levels for purchase on 12/1/24.

Additional Representative Badges \$150 each – Maximum of 10

Representative badges have full access to the conference and may attend educational sessions for observation purposes only. To be eligible for CME credits, you must register as a conference attendee.



EXHIBITOR OPPORTUNITIES

EXHIBITOR BOOTHS

EARLY BIRD RATE
Valid through 11/30/24

STANDARD RATE
In effect 12/1/24

Standard Booth - 8' x 6' <i>Includes (1) 6' Table + (2) Chairs</i>	\$3,550	\$3,950
Large Booth - 16' x 6' <i>Includes (2) 6' Tables + (4) Chairs</i>	\$7,450	\$8,050
Extra Large Booth - 16' x 12' <i>Includes (4) 6' Tables + (8) Chairs</i>	\$16,950	\$17,750

If you are interested in a non-profit rate for exhibitors, please contact the office at info@pcrsonline.org.

ADD-ONS

Lead Retrieval

\$350 - Includes 2 Licenses

\$125 - Additional Licenses

With the purchase of lead retrieval, you can scan attendees' badges with your smartphone or tablet and access real-time reports. The lead retrieval portal is integrated into the conference mobile app. Your initial purchase of \$350 includes two licenses to access the portal. Additional licenses can be purchased for \$125 each.

Delegate Bag Inserts

\$750 - Rights Only

Provide a promotional piece to be included in the tote bags distributed to attendees. Inserts can be a promotional item or document and should be no larger than 8.5" x 11" with a maximum of 10 pages. Sponsor is responsible for the cost of producing and shipping items.

Mobile App Push Notifications

\$500 - 10 Available

Share your booth location, cabana activity, or other news with attendees by purchasing a custom app notification. Notifications can contain up to 300 characters plus an image and website link.



SPONSORED ACTIVITIES & EVENTS

The PCRS Annual Meeting is filled with engaging events and activities. Connect with attendees and reach your target audience through an event or activity sponsorship! Please note, items marked with a [D], [R], or [E] are reserved exclusively for Diamond, Ruby, and Emerald partners. Right of first refusal is provided to incumbent sponsors through October 1, 2024. Any exclusive sponsorship opportunities that have not been secured by 11/30/24 will become available to all levels for purchase on 12/1/24.

SPONSORED EVENT & ACTIVITY BENEFITS

All event and activity sponsorships will be recognized on the PCRS website, in the event app, and in the printed program booklet. See below for additional sponsorship benefits for each item.

EVENT/ACTIVITY	OPEN TO	APPROX. ATTENDANCE
<p>Celebration Dinner \$40,000- Exclusive Opportunity</p> <p>This closing event offers a memorable farewell for another great PCRS Annual Meeting! Sponsorship includes a reserved table for your organization, 10 tickets to the Celebration Dinner, and the opportunity to address attendees with 2-3 mins. of live remarks or a pre-recorded video. Additionally, you will receive exclusive logo placement on event signage, table numbers, drink tickets, and cocktail napkins. Following the conference, you will receive the list of delegates who attended the Celebration Dinner.</p>	Attendees & Guests (Representatives may purchase tickets to attend)	250
<p>Fellows Dinner [D][R][E] \$30,000 - Exclusive Opportunity</p> <p>Engage and connect with the future of reproductive medicine in an intimate setting at the Fellows Dinner. Sponsorship includes the opportunity to host speakers for the duration of the dinner. Additionally, you will receive exclusive logo placement on event signage and table tents. Following the conference, you will receive the list of delegates who attended the Fellows Dinner.</p>	Fellows	75
<p>Welcome Reception [D] \$30,000 - Exclusive Opportunity</p> <p>Help kick off the conference by sponsoring this festive event held on the Rose Lawn. Sponsorship includes the opportunity to address attendees with 2-3 minutes of live remarks. Additionally, you will receive exclusive logo placement on event signage, cocktail napkins, and drink tickets. Following the conference, you will receive the list of delegates who attended the Welcome Reception.</p>	Attendees, Guests, & Representatives	300
<p>Breakfast or Lunch Symposium \$25,000 - 3 Available</p> <p>Share industry knowledge while attendees enjoy their meal during this 45-minute sponsored session. Sponsorship includes exclusive logo placement on event signage and following the conference, you will receive the list of delegates who attended the Breakfast or cLunch Symposium.</p>	Attendees, Guests, & Representatives	225



[D] = Diamond [R] = Ruby [E] = Emerald

SPONSORED ACTIVITIES & EVENTS

EVENT/ACTIVITY	OPEN TO	APPROX. ATTENDANCE
Faculty, Board of Directors, & Past Presidents' Dinner [D][R] \$23,500 - Exclusive Opportunity Network with PCRS Faculty, Board Members, and Past Presidents during this intimate dinner. Sponsorship includes the opportunity to address attendees with 2-3 minutes of live remarks, exclusive logo placement on event signage and following the conference, you will receive the list of delegates who attended the Faculty, BOD, & Past Presidents' Dinner.	Faculty, Board Members, & Past Presidents	75
PCRS Pool Time & Family Fun \$20,000 - Exclusive Opportunity PCRS pool time is the perfect chance for attendees to unwind with a refreshing beverage poolside while networking with colleagues in a relaxed setting. Included with this sponsorship is full-day use of the Copa 1 Cabana! Additionally, you will receive exclusive logo placement on event signage and drink wristbands. Following the conference, you will receive the list of delegates who attended pool time.	Attendees, Guests, & Representatives	250
Poster Reception \$20,000 - Exclusive Opportunity An evening reception featuring the presentation of selected outstanding scientific posters. Sponsorship includes exclusive logo placement on event signage, cocktail napkins, and drink tickets. Following the conference, you will receive the list of delegates who attended the Poster Reception.	Attendees, Guests, & Representatives	300
Fellows Late Night [D][R][E] \$15,000 - Exclusive Opportunity A casual get-together with beer, wine, and treats for PCRS attendee fellows, residents, and students of all kinds. Sponsorship includes exclusive logo placement on event signage and following the conference, you will receive the list of delegates who attended the Fellows Late Night.	Fellows	75
Fellows Luncheon [D][R][E] \$15,000 - Exclusive Opportunity Spend lunch with the future of reproductive medicine. Sponsorship includes the opportunity to address attendees with 1-2 minutes of live remarks or a pre-recorded video. Additionally, you will receive exclusive logo placement on event signage and table tents. Following the conference, you will receive the list of delegates who attended the Fellows Luncheon.	Fellows	50
Fellows Cocktail Reception [D][R][E] \$15,000 - Exclusive Opportunity Close out Fellows Day with an evening cocktail reception. Sponsorship includes the opportunity to address attendees with 2-3 minutes of live remarks or a pre-recorded video. Additionally, you will receive exclusive logo placement on event signage and cocktail napkins. Following the conference, you will receive the list of delegates who attended the Fellows Cocktail Reception.	Fellows	75



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SPONSORED ACTIVITIES & EVENTS

EVENT/ACTIVITY	OPEN TO	APPROX. ATTENDANCE
<p>President's Reception \$10,000 - Exclusive Opportunity</p> <p>A private reception hosted in the President's suite of the hotel featuring a full hosted bar. Sponsorship includes the opportunity to address attendees with 1-2 minutes of live remarks or a pre-recorded video. Additionally, you will receive exclusive logo placement on event signage and cocktail napkins. Following the conference, you will receive the list of delegates who attended the President's Reception.</p>	Invitation Only	60
<p>Physicians & Fellows Wine Reception [D][R][E] \$7,500 - Exclusive Opportunity</p> <p>This evening reception is geared towards Physicians & Fellows and features served wine with light hors d'oeuvres. Sponsorship includes exclusive logo placement on event signage and following the conference, you will receive the list of delegates who attended the Physicians & Fellows Wine Reception.</p>	Physicians & Fellows	50-100
<p>Allied Health Professionals Wine Reception \$7,500 - Exclusive Opportunity</p> <p>This evening reception is geared towards Allied Health Professionals and features served wine with light hors d'oeuvres. Sponsorship includes exclusive logo placement on event signage and following the conference, you will receive the list of delegates who attended the Allied Health Professionals Wine Reception.</p>	Allied Health Professionals	50-100
<p>IVF Lab Professionals Wine Reception \$7,500 - Exclusive Opportunity</p> <p>This evening reception is geared towards IVF Lab Professionals and features served wine with light hors d'oeuvres. Sponsorship includes exclusive logo placement on event signage and following the conference, you will receive the list of delegates who attended the IVF Lab Professionals Wine Reception.</p>	IVF Lab Professionals	50-100
<p>Breakfast \$5,000 - 2 Available</p> <p>Help attendees seize the day by sponsoring a breakfast. Sponsorship includes exclusive logo placement on event signage and inclusion in the PCRS Scavenger Hunt so attendees will be sure to take note of your support.</p>	Attendees, Guests, & Representatives	300
<p>Refreshment Breaks \$3,000 - 5 Available</p> <p>Sponsor a refreshment break in the exhibit hall! Sponsorship includes exclusive logo placement on event signage and inclusion in the PCRS Scavenger Hunt so attendees will be sure to take note of your support.</p>	Attendees, Guests, & Representatives	300
<p>Morning Yoga \$2,500 - Exclusive Opportunity</p> <p>Help attendees start the day off right with an early morning yoga class on the Rose Lawn. Receive exclusive logo placement on event signage as well as sponsorship recognition on the PCRS website, event app, and printed program booklet. Add-On Option: Branded yoga mats or towels!</p>	Attendees, Guests, & Representatives	45



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SPONSORED ITEMS

Mobile App [D][R]

\$10,000 - Exclusive Opportunity

Promote your brand to attendees every time they utilize the conference mobile app. Sponsorship includes banner ad in app, logo placement on app signage located throughout conference, and recognition in app promotions.

Elevator & Floor Decals [D][R]

\$9,000 - 2 Sets Available

Make an impression on attendees with custom branded decals. Each decal set includes four custom clings to cover the elevator doors of either the Ground Floor or Lobby Level elevator bank and two floor decals placed along the walkway to the exhibit hall.

Recharge Lounge

\$8,500 - Exclusive Opportunity

The Recharge Lounge is located in the registration lobby just steps away from the exhibit hall and features charging ports, seating, and branded workspace tables. Sponsorship includes custom branded table decals, logo placement on lounge signage, sponsorship recognition on the PCRS website, event app, and printed program booklet.

WiFi

\$8,500 - Exclusive Opportunity

Company name used as network password and exclusive logo placement on WiFi signage throughout the conference as well as recognition in the event app and printed program booklet.

Tote Bags [D][R][E]

\$5,500 - Exclusive Opportunity

Add your logo to the PCRS tote bags distributed to all conference attendees. Opportunity to provide a promotional piece to be included in the bag. Sponsorship includes production of 550 tote bags.

Presentation Print Station

\$3,500 - Exclusive Opportunity

The Presentation Print Station will be located near the registration desk and offers attendees a convenient way to obtain hard copies of presentation materials. Sponsorship includes exclusive logo placement on print station signage as well as recognition in the event app and printed program booklet.

Scrolling Sidebar Ad

\$3,500 - 4 Available

Submit a custom ad with hyperlink to be featured in the sidebar of the PCRS website. Ad will remain visible on website through May 31, 2025.

Pool-Side Cabanas

\$1,250 - Multiple Per Day

Throw your own pool party at PCRS! Cabana sponsorships include full-day reservation of a furnished cabana, recognition of sponsorship in the program booklet, and inclusion in the PCRS Scavenger Hunt as well as two representative badges.



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EDUCATIONAL GRANTS & SCHOLARSHIPS

The Pacific Coast Reproductive Society offers a \$20,000 scholarship fund to support medical professionals in training and military service attending the PCRS Annual Meeting. The grant aids research in reproductive medicine for fellows and new investigators who completed training within the last three years. Funds cover project expenses, technical assistance, patient expenses, research supplies, and equipment over a 1-year period, with a possible 1-year extension.

Scholarship

\$3,000 - 40 Available

Partial Scholarships of \$500 - \$3,000 are also welcomed!

Educational Grant

Any Amount - Unlimited



PARTNER WITH PCRS

Visit pcrsonline.org or scan the QR code to secure a partnership opportunity. For assistance or more information, reach out to info@pcrsonline.org.



COURTESY HOLDS & PAYMENT POLICY

Exhibitor and sponsorship opportunities are available on a first-come, first-served basis. You can reserve a booth or sponsorship for up to one month while processing payment. Any unpaid items will be released after this courtesy hold period and may be purchased by others.

Benefits associated with sponsorships and booths will be activated upon receipt of payment. Full payment must be completed by 2/24/2025 to ensure you receive all partnership package benefits. We encourage you to submit your payment promptly to maximize your package benefits!

HOTEL ROOM POLICY

Your partnership level determines the maximum number of rooms you can reserve within the PCRS exhibitor room block. Please note that hotel reservations are **not guaranteed** with your booth or sponsorship purchase. Rooms are limited and allocated on a first-come, first-served basis. Payment in full for your booth and/or sponsorship is required prior to booking your hotel rooms.

CANCELLATION POLICY

PCRS understands that circumstances may arise that prevent Exhibitors from fulfilling their commitment to exhibit at the Annual Meeting. Exhibitors who cancel prior to January 1, 2025, will receive a refund of their balance minus a \$250 fee. Exhibitors who cancel between January 1, 2025, and February 1, 2025, will receive a refund of their balance minus a \$500 fee. Exhibitors who cancel after February 1, 2025, do not receive a refund but may apply up to 50% to the following year's exhibit fees.

To petition for a refund of exhibit fees, cancellation must be made in writing and delivered via e-mail. To petition for a partial refund of exhibit fees, cancellation must be made in writing and delivered via e-mail. See Rules for further information. Refunds will be less credit card service fees.