



March 20-23 | Indian Wells, CA

PCRS 2024

INNOVATION AND INTEGRATION

THE FUTURE OF REPRODUCTIVE MEDICINE



72ND ANNUAL MEETING

SPONSOR & EXHIBITOR OPPORTUNITIES

Renaissance Esmeralda Resort & Spa

INDIAN WELLS, CA



PACIFIC COAST
REPRODUCTIVE
SOCIETY

SPONSORSHIP LEVELS

Sponsoring PCRS ensures high visibility and a wealth of networking opportunities, exclusive opportunities to host special functions, enhanced brand recognition, and priority preference of booth location in the Exhibit Hall.

BENEFITS	DIAMOND	RUBY	EMERALD	SAPPHIRE	TOPAZ	SUPPORTING
Contribution Amount	\$100,000+	\$75,000+	\$50,000+	\$25,000+	\$10,000+	\$5,000+
Tickets to PCRS Celebration Dinner	√	√	√			
Exclusive Sponsorship Opportunities	<ul style="list-style-type: none"> √ Ad space in two issues of Vitality e-newsletter √ Welcome Reception √ Mobile App √ Faculty/BOD/Past Presidents' Dinner √ Fellows Activities 	<ul style="list-style-type: none"> √ Mobile App √ Faculty/BOD/Past Presidents' Dinner √ Fellows Activities 	<ul style="list-style-type: none"> √ Fellows Activities 			
Delegate Bag Insert	√	√	√	√		
Access to Attendee List	√	√	√	√	√	√
Signage	√ Prominent	√ Prominent	√ Prominent	√ Prominent	√	√
Logo Recognition on website	√	√	√	√	√	√

ABOUT PCRS

PCRS is a global, interactive multidisciplinary nonprofit society that champions the field of reproductive medicine. The society provides high quality and innovative Continuing Medical Education (CME) to physicians and allied healthcare professionals, designed and presented by thought leaders in reproductive medicine.

The PCRS Annual Meeting provides an outstanding forum for the exchange of information and the advancement of the ideologies of reproductive medicine in a relaxed and collegial setting, building relationships that foster the integration of current knowledge to ensure quality medical care for patients.

Take advantage of this exclusive chance to connect with more than 450 physicians, fellows, APPs and allied healthcare professionals in the field of reproductive medicine. Sponsor and exhibitor representatives are permitted and encouraged to attend all sessions, meals and social activities to foster strong relationships with practitioners and key decision makers.

We are pleased to discuss customized sponsorship and recognition opportunities that meet your individual needs. Please contact the PCRS team at info@pcrsonline.org or 206-209-5299 for more information.

SPACE IS LIMITED! SIGN UP EARLY

SPONSORSHIP OPPORTUNITIES

PCRS offers the following sponsorship opportunities to create visibility and brand recognition. Please contact PCRS at info@pcrsonline.org for customized opportunities.

Sponsored Activities & Events

OPPORTUNITIES	DAY	COST	QUANTITY AVAILABLE
Fellows Luncheon [D] [R] [E] SOLD	Wednesday	\$15,000	1
Fellows Cocktail Reception [D] [R] [E] SOLD	Wednesday	\$15,000	1
Fellows Dinner [D] [R] [E] SOLD	Wednesday	\$30,000	1
Welcome Reception for All [D]	Wednesday	\$35,000	1
Allied Health Professionals Wine Reception	Thursday	\$7,500	1
IVF Lab Wine Reception SOLD	Thursday	\$7,500	1
Physician/Fellow Wine Reception [D] [R] [E]	Thursday	\$7,500	1
Faculty/BOD/Past Presidents' Dinner [D] [R] SOLD	Thursday	\$23,500	1
Fellows Late Night [D] [R] [E] SOLD	Thursday	\$15,000	1
Poster Reception	Thursday	\$27,500	1
Breakfast Symposium SOLD	Friday	\$25,000	1
Family Fun and Pool Time	Friday	\$22,500	1
Outdoor Activity/Tour	Friday (PM)	TBD	1
Lunch Symposium SOLD	Saturday	\$25,000	1
President's Reception SOLD	Saturday	\$10,000	1
PCRS Celebration Dinner	Saturday	\$45,000	1
Refreshment/Lunch Breaks (Multiple Sponsorships Available)		\$3,000	6

Additional Opportunities

OPPORTUNITIES	DAY	COST	QUANTITY AVAILABLE
Delegate Bag Inserts		\$750	Unlimited
Elevator/Floor Decal Clings		\$9000	2
Keycards (Your copy on front/PCRS info on back)		\$9,500	1
Keycard Holder Multi-page Pocket Schedule		\$12,500	1
Mobile App [D][R]		\$10,000	1
Mobile App Push Notifications		\$500	5
Pool-side Cabanas		\$1,250	8 per day
Re-Charge Lounge (comfortable seating and power stations)		\$8,500	1
Syllabus Download Station		\$3,500	1
Website Sidebar Banner Ad with link to your website		\$3,500	1
Wireless Internet Access for Attendees and Exhibitors		\$8,500	1
Educational Grants			Unlimited
Scholarships (Physicians in Training, Nurses, APP.Genetic Counselors, IVF Lab)		\$3,000	40
Partial Scholarships (any amount from \$500 to \$3000)	Per Day	\$500 - \$3000	Unlimited

Exclusive Sponsorship Opportunities = [D] Diamond [R] Ruby [E] Emerald

EXHIBITOR INFORMATION

*Hotel rooms based upon availability.
First come, first serve.

BOOTH FEES

BOOTH SIZE	BEFORE 1/8/24	AFTER 1/8/24
Standard Booth 8 x 6 ft. wide 1 table 4 exhibitor badges Up to 2 hotel rooms confirmed within the room block	\$3,550	\$3,950
Large Booth 16 x 6 ft. wide 2 tables 6 exhibitor badges Up to 4 hotel rooms confirmed within the room block	\$7,450	\$8,050
Extra Large Booth 16 x 12 ft. wide 3 tables 8 exhibitor badges Up to 8 hotel rooms confirmed within the room block	\$16,950	\$17,750

Exhibit Booth Fee Includes:

- Identification sign, skirted six-foot table(s), two chairs, and wastebasket
- Standard booth accommodates one table top display: 6ft wide by 4ft high
- Wireless internet access, existing hotel ballroom lighting, carpeting, and pipe and drape

EXHIBITION SCHEDULE

Additional Exhibitor Badges - \$125

Exhibitor badges have access to observe sessions but are not eligible for CME credits.

DATE	TIME	ACTIVITY	SPONSORSHIP AVAILABLE
Wednesday, March 20	4:00 - 7:00 PM	Set Up	
Thursday, March 21	7:30 - 9:00 AM	Set Up	
	9:30 - 10:00 AM	AM Break	✓
	11:30 AM - 12:15 PM	Lunch	✓
	2:30 - 3:00 PM	PM Break	✓
Friday, March 22	9:30 - 10:00 AM	AM Break	✓
	11:30 AM - 12:00 PM	PM Break	✓
	1:45 - 3:45 PM	Lunch (taking place by the pool)	✓
Saturday, March 23	9:30 - 10:00 AM	AM Break	✓
	12:15 - 1:00 PM	Lunch	✓
	2:00 - 4:00 PM	Tear-down	

*Scheduled visitation hours do not compete with any educational activity or social function.
(Schedule subject to change to accommodate educational program schedule.)*



PCRS CELEBRATION DINNER

SATURDAY, MARCH 23

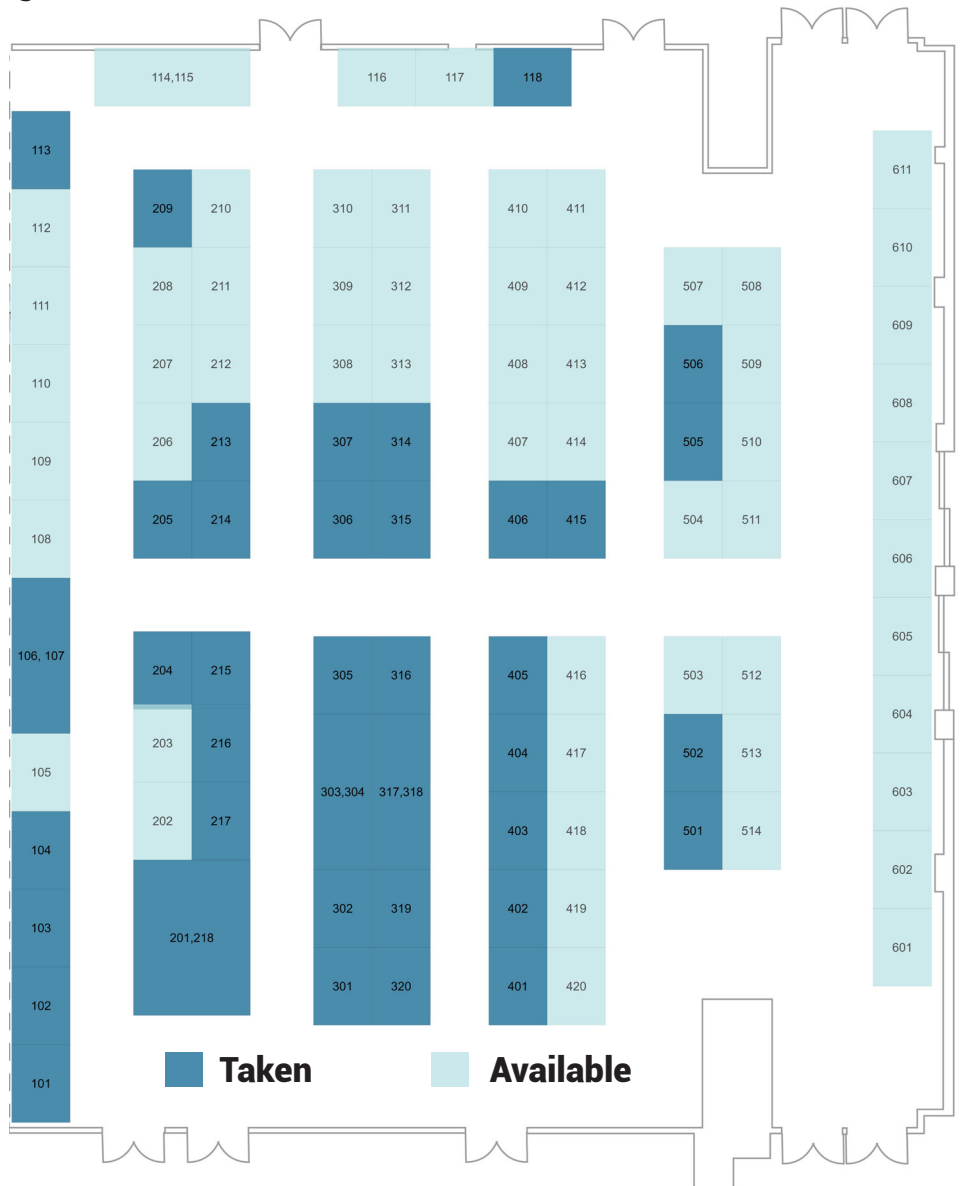
Your premier opportunity to network with participants outside of the exhibit hall. Tickets may be purchased online during the exhibitor registration process for \$175 per person.

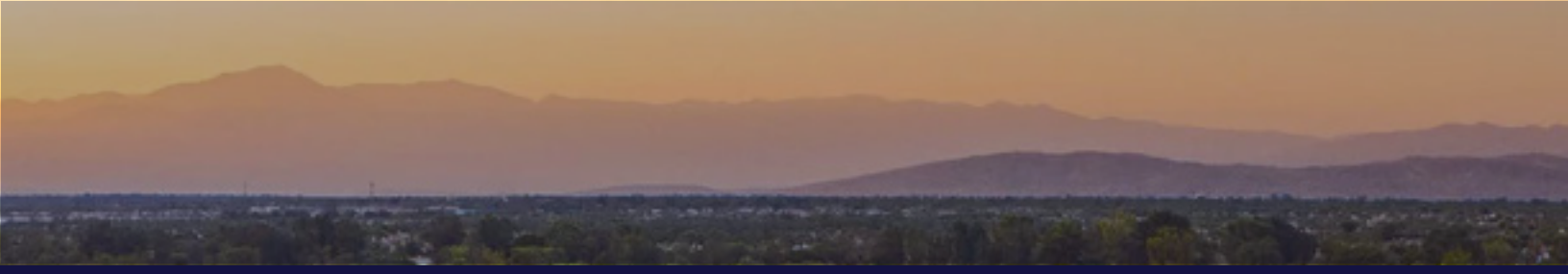


Expanded Exhibit Hall Layout

All exhibitor/sponsorship packages are offered on a first-come, first-served basis. If you have questions about sponsorship, contact us at info@pcrsonline.org.

Scan the QR code below for the most up-to-date floorplan





“Really enjoyed attending,
plan to return in future years.”

“**Another great meeting!**
Thank you all!”

“Great program and
very well organized”

WHAT ATTENDEES ARE SAYING

AS A RESULT OF ATTENDING THE PCRS 2023 PROGRAM,
**I HAVE GAINED KNOWLEDGE AND PRACTICAL
SKILLS/EXPERIENCES THAT WILL...**



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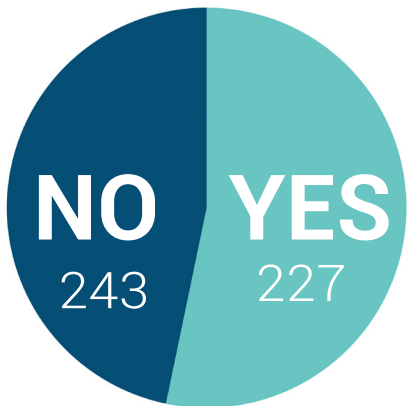
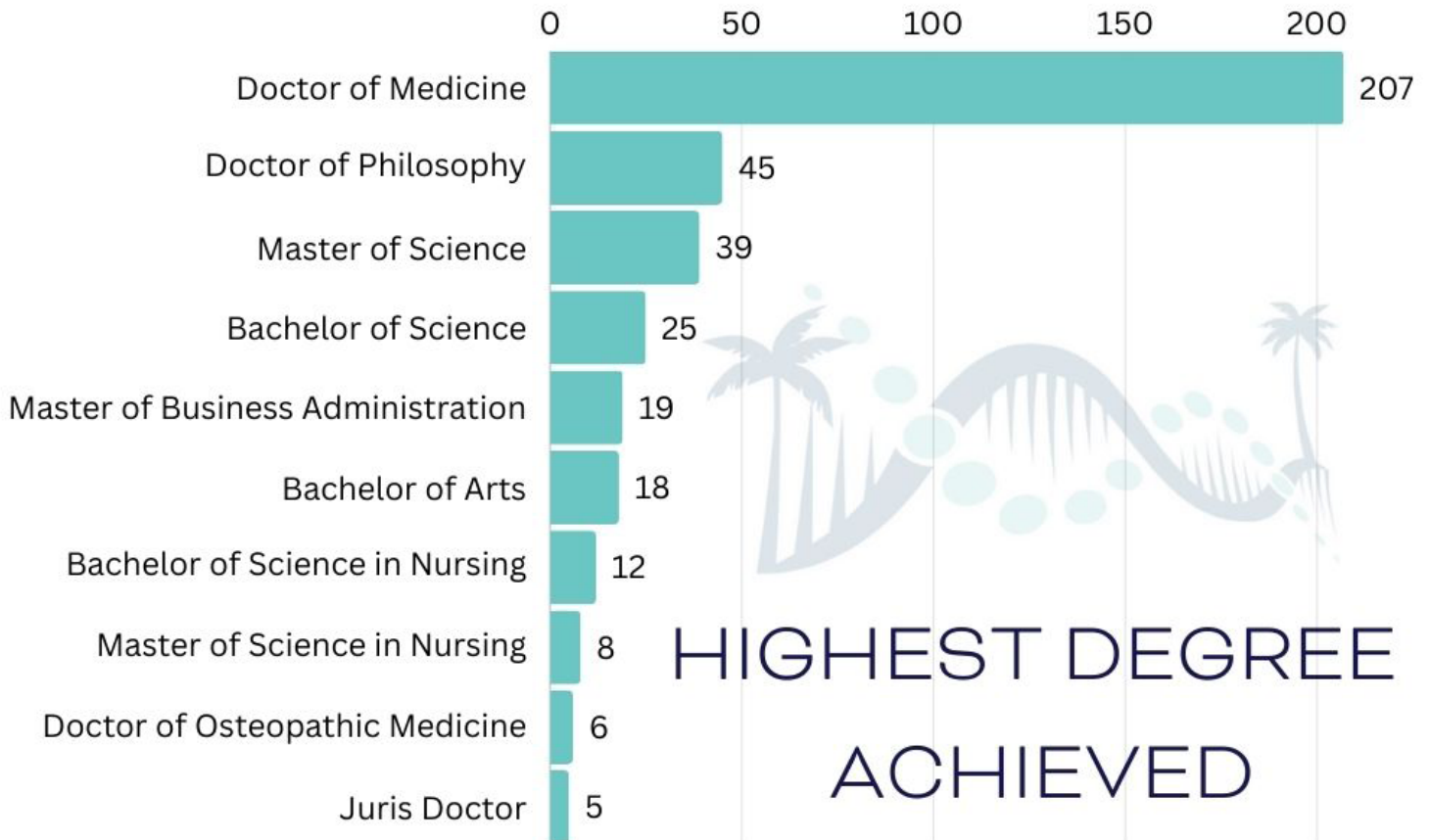
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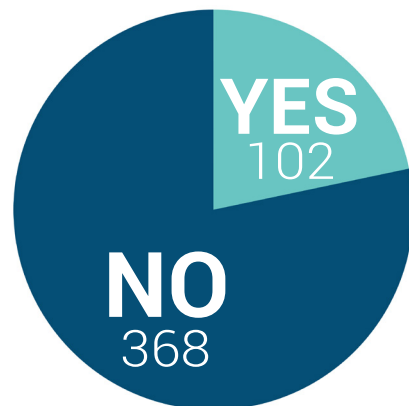
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ATTENDEE DEMOGRAPHICS

FROM THE 2023 ANNUAL MEETING



Is this your first time attending a PCRS Annual Meeting?



Are you a Fellow, Resident, or Medical Student?

ABOUT PCRS

PCRS is a global, interactive organization that champions the field of reproductive medicine. The Core Values we believe in are supportiveness, innovation, inclusiveness, collegiality, professional and personal development, and intimacy.

PCRS is a multidisciplinary medical specialty society providing Continuing Medical Education (CME) to physicians and allied healthcare professionals. PCRS offers the highest quality, innovative CME, designed and presented by thought leaders in reproductive medicine.

PCRS provides an outstanding forum for the exchange of information, and the advancement of the ideologies of reproductive medicine in a relaxed and collegial setting building relationships that foster the integration of current knowledge to ensure quality medical care for patients.

To learn more about PCRS, contact: info@pcrsonline.org



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