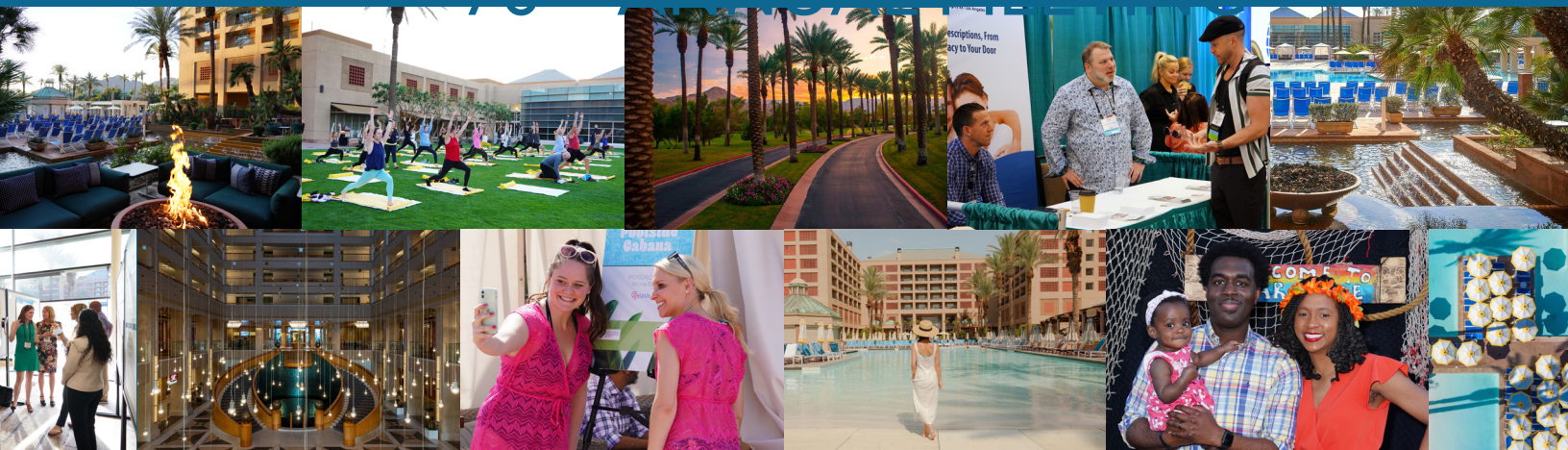


71ST ANNUAL MEETING • MARCH 22-26



SPONSOR & EXHIBITOR OPPORTUNITIES



Renaissance Esmeralda Resort & Spa
INDIAN WELLS, CA



PACIFIC COAST
REPRODUCTIVE
SOCIETY

SPONSORSHIP LEVELS

Sponsoring PCRS ensures high visibility and a wealth of networking opportunities, exclusive opportunities to host special functions, enhanced brand recognition, and priority preference of booth location in the Exhibit Hall.

	DIAMOND	RUBY	EMERALD	SAPPHIRE	TOPAZ	SUPPORTING
Contribution Amount	\$100,000+	\$75,000+	\$50,000+	\$25,000+	\$10,000+	\$5,000+
Tickets to Awards Dinner	✓	✓	✓			
Exclusive Sponsorship Benefits	<ul style="list-style-type: none"> ✓ Awards Gala, Welcome Reception, Mobile App, Faculty/BOD/Past Presidents' Dinner, Fellows Activities ✓ Ad space in two issues of Vitality e-newsletter 	<ul style="list-style-type: none"> ✓ Mobile App, Faculty/BOD/Past Presidents' Dinner, Fellows Activities 	<ul style="list-style-type: none"> ✓ Fellows Activities 			
Delegate Bag Insert	✓	✓	✓	✓		
Access to Attendee List	✓	✓	✓	✓	✓	✓
Signage	✓ Prominent	✓ Prominent	✓ Prominent	✓ Prominent	✓	✓
Logo Recognition on website	✓	✓	✓	✓	✓	✓

ABOUT PCRS

PCRS is a global, interactive multidisciplinary nonprofit society that champions the field of reproductive medicine. The society provides high quality and innovative Continuing Medical Education (CME) to physicians and allied healthcare professionals, designed and presented by thought leaders in reproductive medicine.

The PCRS Annual Meeting provides an outstanding forum for the exchange of information and the advancement of the ideologies of reproductive medicine in a relaxed and collegial setting, building relationships that foster the integration of current knowledge to ensure quality medical care for patients.

Take advantage of this exclusive chance to connect with more than 325 physicians, fellows, and allied healthcare professionals in the field of reproductive medicine. Sponsor and exhibitor representatives are permitted and encouraged to attend all sessions, meals and social activities to foster strong relationships with practitioners and key decision-makers.

We are pleased to discuss customized sponsorship and recognition opportunities that meet your individual needs. Please contact the PCRS team at info@pcrsonline.org or 206-209-5299 for more information.

SPACE IS LIMITED! SIGN UP EARLY!

SPONSORSHIP OPPORTUNITIES

PCRS offers the following sponsorship opportunities to create visibility and brand recognition. Please contact PCRS at info@pcrsonline.org for customized opportunities.

OPPORTUNITIES	DAY	COST	QUANTITY AVAILABLE
Educational Grants			Unlimited
Fellows Luncheon SOLD	Wednesday	\$15,000	1
Fellows Cocktail Reception SOLD	Wednesday	\$15,000	1
Fellows Dinner SOLD	Wednesday	\$30,000	1
Product Theater (includes push notification)	Thursday (PM) or Friday (AM)	\$10,500	1
Welcome Reception [D]	Thursday	\$35,000	1
Fellows Dinner SOLD	Thursday	\$30,000	1
Nurses/Genetic Counselors Wine Reception	Thursday	\$7,000	1
IVF Lab Reception SOLD	Thursday	\$7,000	1
Faculty/BOD/Past Presidents' Dinner [D] SOLD	Thursday	\$23,500	1
Breakfast or Lunch Symposium LUNCH SOLD	Friday	\$25,000	1
Fellows Late Night SOLD	Friday	\$15,000	1
Poster Reception	Friday	\$27,500	1
Family Fun and Pool Time	Saturday	\$22,500	1
President's Reception SOLD	Saturday	\$10,000	1
Awards Dinner [D]	Saturday	\$45,000	1
Sunday Brunch Program	Sunday	\$20,000	1
Mobile App		\$10,000	1
Keycards (Your copy on front/PCRS info on back) SOLD		\$9,500	1
Keycard Holder Multi-page Pocket Schedule SOLD		\$12,500	1
Re-Charge Lounge (comfortable seating and power stations) SOLD		\$8,500	1
Wireless Internet Access for Attendees and Exhibitors		\$8,500	1
Refreshment/Lunch Breaks (Multiple Sponsorships Available)		\$3,000	6
Syllabus Download Station		\$3,500	1
Website Banner Ad with link to your website SOLD		\$3,500	1
Scholarships (Physicians in Training, Nurses, Genetic Counselors, IVF Lab)		\$3,000	40
Pool-side Cabanas	Per Day	\$1,000	8 per day
Partial Scholarships (any amount from \$500 to \$3000)		\$500 - \$3000	Unlimited
Mobile App Push Notifications***		\$500	5
Delegate Bag Inserts**		\$750	Unlimited
<p>* PhRMA code prohibits the distribution of Non-Educational and Practice-Related Items (such as pens, note pads, mugs and similar "reminder" items with company or product logos). Recognition for sponsoring such items listed above will be acknowledged through signage, within the mobile app, on the PCRS website, and in post-meeting acknowledgments to all attendees.</p> <p>** Delegate Bag Inserts can be ordered online during the exhibitor registration process or at any time by logging in to your PCRS account, accessing your exhibitor portal, and visiting Optional Services within the current year's registration.</p> <p>*** Drive attendees directly to your booth with a push notification via the PCRS Annual Meeting Mobile App prior to each refreshment break.</p>			

D = Exclusive Diamond Sponsor Opportunity

EXHIBITOR INFORMATION

BOOTH FEES (All booths have been sold)

BOOTH SIZE	BEFORE 1/6/23	AFTER 1/6/23
Standard Booth 8 ft. wide 1 table 4 exhibitor badges Up to 2 hotel rooms confirmed within the room block	\$3,550	\$3,950
Large Booth 14 ft. wide 2 tables 6 exhibitor badges Up to 4 hotel rooms confirmed within the room block	\$7,450	\$7,550
Extra Large Booth 20 ft. wide 3 tables 8 exhibitor badges Up to 8 hotel rooms confirmed within the room block	\$16,950	\$16,950
Exhibit Booth Fee Includes: <ul style="list-style-type: none"> • Identification sign, skirted six-foot table(s), two chairs, and wastebasket • Standard booth accommodates one table top display: 6ft wide by 4ft high • Wireless internet access, existing hotel ballroom lighting, carpeting, and pipe and drape 		

EXHIBITION SCHEDULE

DATE	TIME	ACTIVITY	SPONSORSHIP AVAILABLE
Wednesday, March 22	4:00 - 7:00 pm	Set Up	
Thursday, March 23	7:30 - 9:00 am	Set Up	
	9:30 - 10:00 am	AM Break	✓
	12:00 - 1:00 pm	Lunch	✓
	2:30 - 2:45 pm	PM Break	✓
Friday, March 24	10:15 - 10:45 am	AM Break	✓
	12:15 - 1:00 pm	Lunch	✓
	3:15 - 3:30 pm	PM Break	✓
	5:30 - 6:30 pm	Poster Reception	✓
Saturday, March 25	10:15 - 11:00 am	AM Break	✓
	11:00 - 1:00 pm	Tear-down	
Scheduled visitation hours do not compete with any educational activity or social function. (Schedule subject to change to accommodate educational program schedule.)			



EXPANDED EXHIBIT HALL LAYOUT

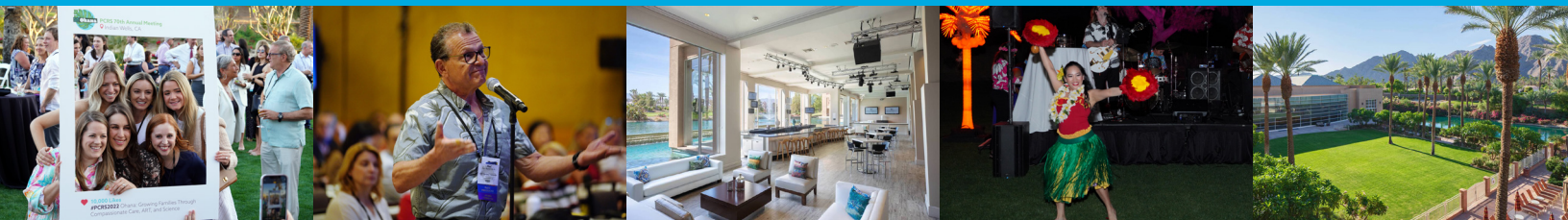
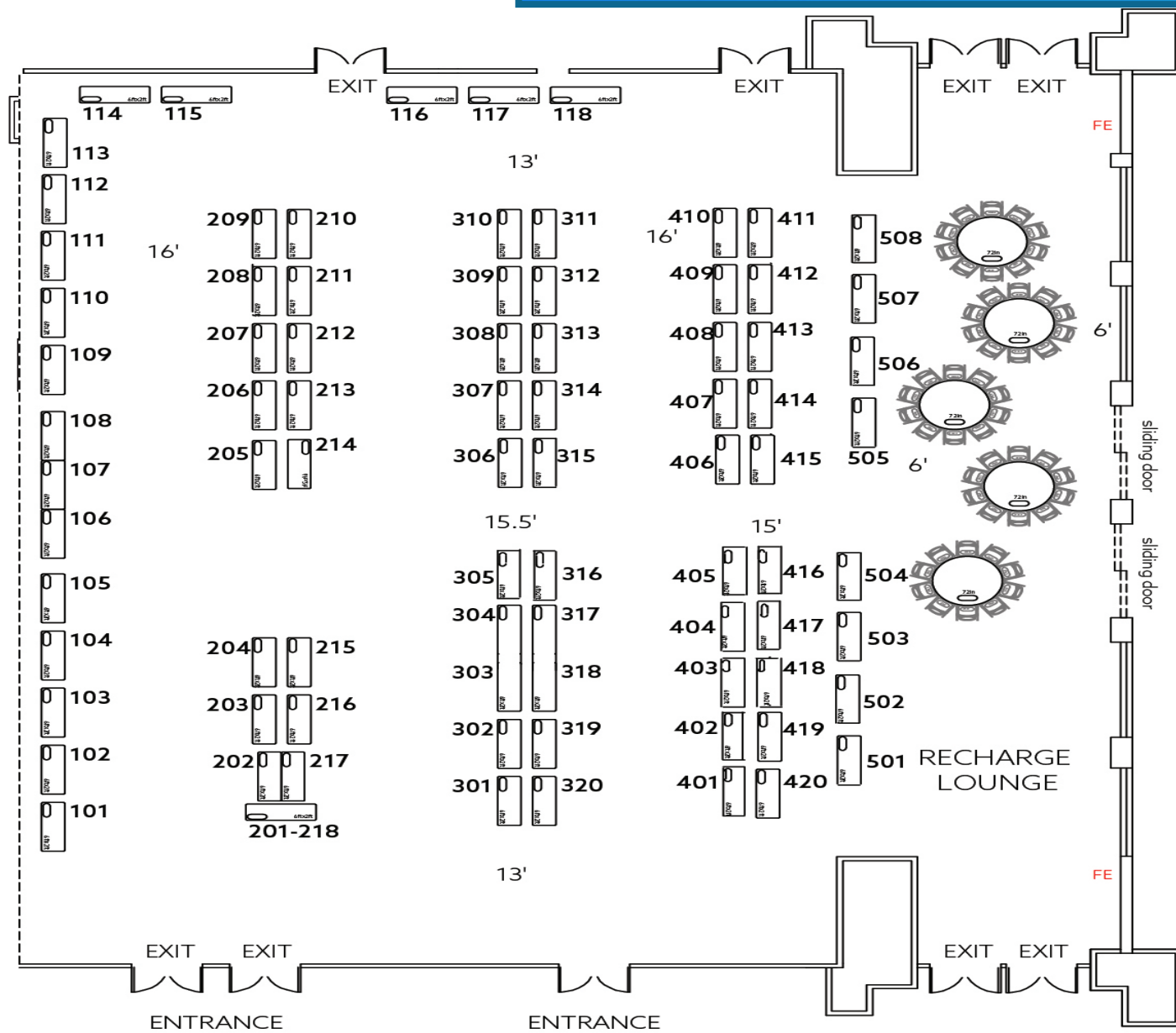
All exhibitor/sponsorship packages are offered on a first-come, first-served basis. If you have questions about sponsorship, contact us at info@pcronline.org.

(All booths have been sold)

AWARDS DINNER

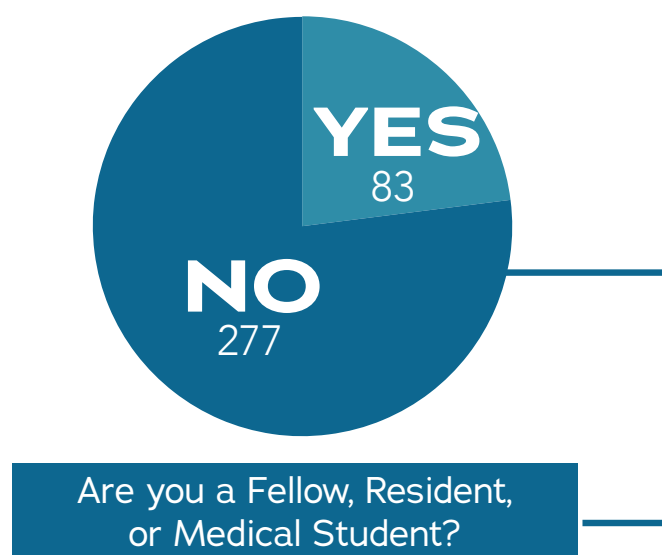
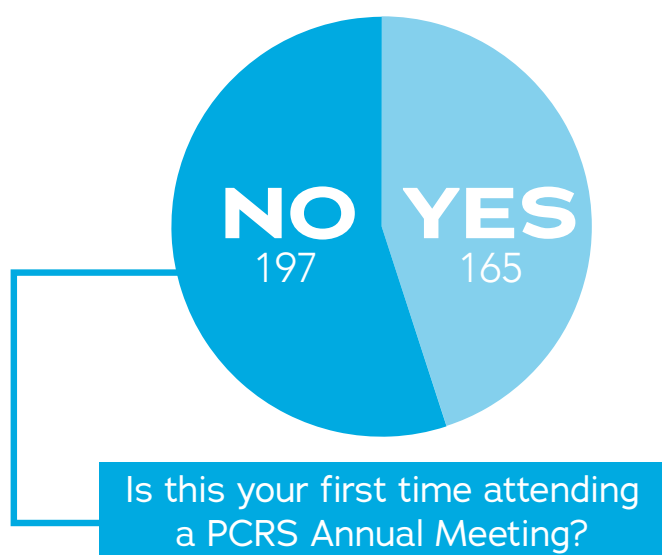
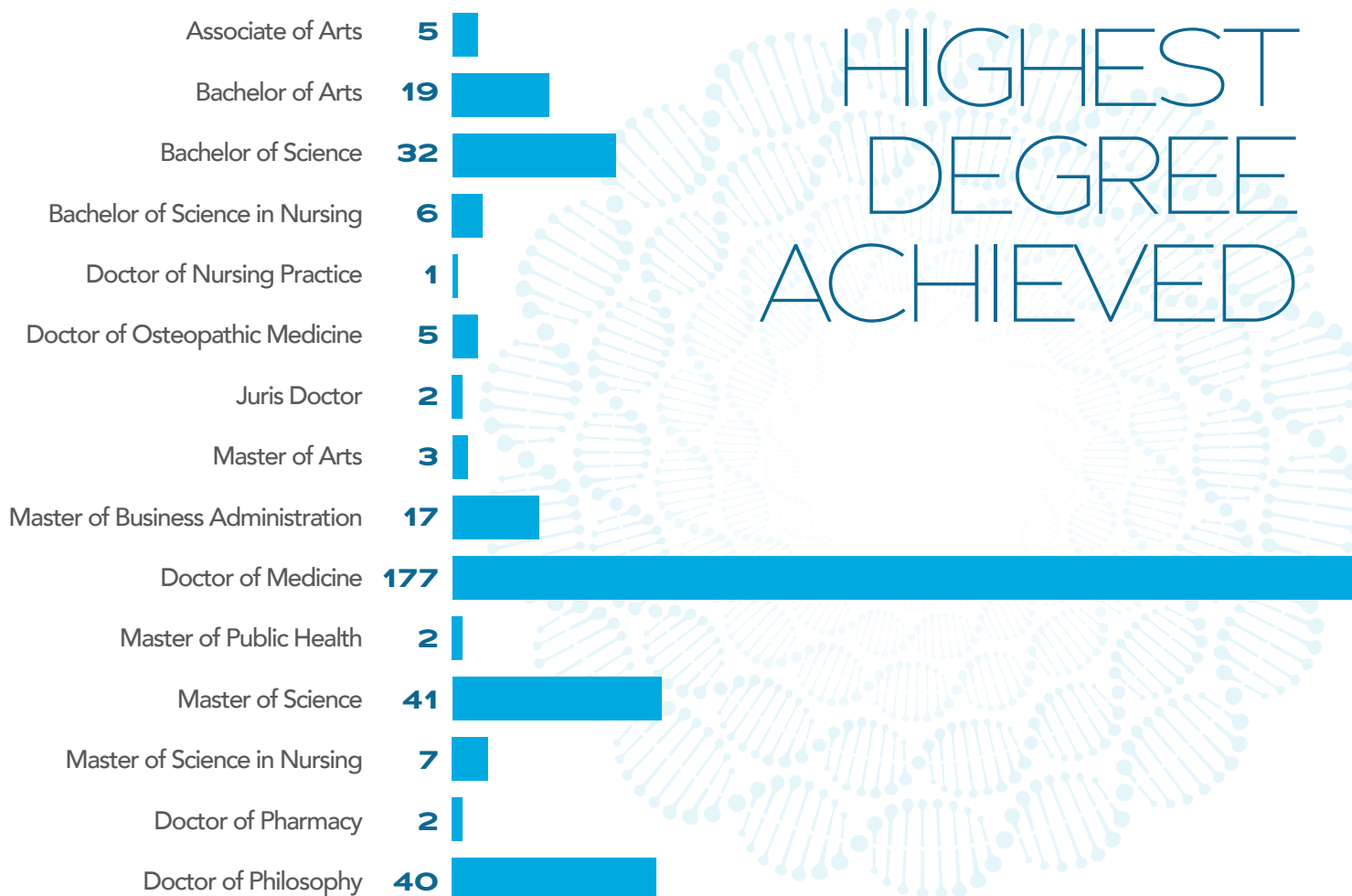
SATURDAY, MARCH 25

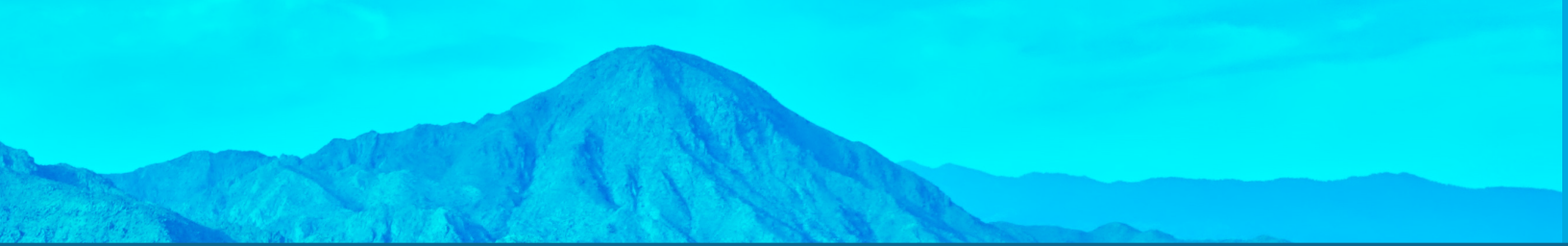
Your premier opportunity to network with participants outside of the exhibit hall. Tickets may be purchased online during the exhibitor registration process for \$175 per person.



ATTENDEE DEMOGRAPHICS

FROM THE 2022 ANNUAL MEETING





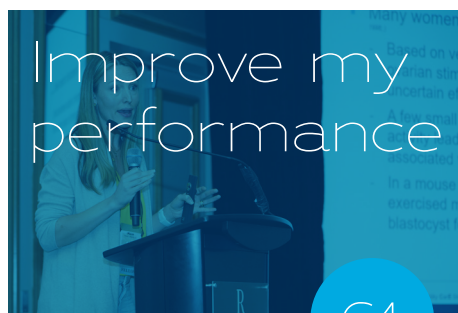
"Excellent content, easy to understand and follow material. **Very informative! Great speakers!** Love to see a balanced focus between embryology lab and clinical lectures or topics."

"Excellent, **so happy to be back** and person with so many great colleagues"

"**Absolutely love this conference.** It provides good information and it's a great get away to connect with friends."

WHAT ATTENDEES ARE SAYING

AS A RESULT OF ATTENDING THE PCRS 2022 PROGRAM,
I HAVE GAINED KNOWLEDGE AND PRACTICAL SKILLS/EXPERIENCES THAT WILL...



ABOUT PCRS

PCRS is a global, interactive organization that champions the field of reproductive medicine. The Core Values we believe in are supportiveness, innovation, inclusiveness, collegiality, professional and personal development, and intimacy.

PCRS is a multidisciplinary medical specialty society providing Continuing Medical Education (CME) to physicians and allied healthcare professionals. PCRS offers the highest quality, innovative CME, designed and presented by thought leaders in reproductive medicine.

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To learn more about PCRS, contact: info@pcrsonline.org



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www.pcrsonline.org