



# Sponsor & Exhibitor Opportunities



**70<sup>TH</sup> ANNUAL MEETING**  
**MARCH 23-27, 2022**  
Renaissance Esmeralda Resort & Spa  
INDIAN WELLS, CA







## SPONSORSHIP LEVELS

Sponsoring PCRS ensures high visibility and a wealth of networking opportunities, exclusive opportunities to host special functions, enhanced brand recognition, and priority preference of booth location in the Exhibit Hall.

	DIAMOND	RUBY	EMERALD	SAPPHIRE	TOPAZ	SUPPORTING
<b>Contribution Amount</b>	\$100,000+	\$45,000+	\$25,000+	\$15,000+	\$10,000+	\$5,000+
<b>Tickets to Awards Dinner</b>	✓ 6 tickets	✓ 4 tickets	✓ 2 tickets			
<b>Exclusive Benefit</b>	✓ Opportunity to sponsor Awards Gala, Welcome Reception, Mobile App, Faculty/BOD/Past Presidents' Dinner  ✓ Ad space in two issues of Vitality e-newsletter					
<b>Delegate Bag Insert</b>	✓	✓	✓			
<b>Access to Attendee List</b>	✓	✓	✓	✓	✓	✓
<b>Signage</b>	✓ Prominent Signage	✓ Prominent Signage	✓ Prominent Signage	✓	✓	✓
<b>Logo Recognition on website</b>	✓	✓	✓	✓	✓	✓

## ABOUT PCRS

PCRS is a global, interactive multidisciplinary nonprofit society that champions the field of reproductive medicine. The society provides high quality and innovative Continuing Medical Education (CME) to physicians and allied healthcare professionals, designed and presented by thought leaders in reproductive medicine.

The PCRS Annual Meeting provides an outstanding forum for the exchange of information and the advancement of the ideologies of reproductive medicine in a relaxed and collegial setting, building relationships that foster the integration of current knowledge to ensure quality medical care for patients.

Take advantage of this exclusive chance to connect with more than 325 physicians, fellows, and allied healthcare professionals in the field of reproductive medicine. Sponsor and exhibitor representatives are permitted and encouraged to attend all sessions, meals and social activities to foster strong relationships with practitioners and key decision-makers.

We are pleased to discuss customized sponsorship and recognition opportunities that meet your individual needs. Please contact the PCRS team at [info@pcrsonline.org](mailto:info@pcrsonline.org) or 206-209-5299 for more information.

**SPACE IS LIMITED! SIGN UP EARLY!**



# SPONSORSHIP OPPORTUNITIES

PCRS offers the following sponsorship opportunities to create visibility and brand recognition.

OPPORTUNITIES	DAY	COST	QUANTITY AVAILABLE
Educational Grants			Unlimited
Fellows Luncheon	Wednesday	\$15,000	1
Fellows Cocktail Reception <i>*Not Available</i>	Wednesday	\$15,000	0
Fellows Dinner <i>*Not Available</i>	Wednesday	\$30,000	0
Product Theater (includes push notification) <i>*Not Available</i>	Thursday	\$10,500	1
Welcome Reception	Thursday	\$35,000	1
Fellows Dinner <i>*Not Available</i>	Thursday	\$30,000	0
Nurses/Genetic Counselors Wine Reception <i>*Not Available</i>	Thursday	\$7,000	0
IVF Lab Reception <i>*Not Available</i>	Thursday	\$7,000	0
Faculty/BOD/Past Presidents' Dinner [D] <i>*Not Available</i>	Thursday	\$23,500	1
Breakfast Symposium	Friday	\$25,000	1
Fellows Late Night	Friday	\$15,000	1
Poster Reception	Friday	\$27,500	1
Family Fun and Pool Time	Saturday	\$22,500	1
President's Reception <i>*Not Available</i>	Saturday	\$10,000	0
Awards Dinner [D]	Saturday	\$45,000	1
Sunday Brunch Program	Sunday	\$20,000	1
Mobile App		\$10,000	1
Keycards (Your copy on front/PCRS info on back) <i>*Not Available</i>		\$9,500	0
Keycard Holder Multi-page Pocket Schedule <i>*Not Available</i>		\$12,500	0
Re-Charge Lounge (comfortable seating and power stations) <i>*Not Available</i>		\$8,500	0
Wireless Internet Access for Attendees and Exhibitors		\$8,500	1
Refreshment/Lunch Breaks (Multiple Sponsorships Available)		\$3,000	6
Syllabus Download Station		\$3,500	1
Website Banner Ad with link to your website		\$3,500	1
Scholarships (Physicians in Training, Nurses, Genetic Counselors, IVF Lab)		\$3,000	40
Pool-side Cabanas	Per Day	\$1,000	8 per day
Partial Scholarships (any amount from \$500 to \$3000)		\$500 - \$3000	Unlimited
Mobile App Push Notifications***		\$500	5
Delegate Bag Inserts**		\$750	Unlimited

\* PhRMA code prohibits the distribution of Non-Educational and Practice-Related Items (such as pens, note pads, mugs and similar "reminder" items with company or product logos). Recognition for sponsoring such items listed above will be acknowledged through signage, within the mobile app, on the PCRS website, and in post-meeting acknowledgments to all attendees.

\*\* Delegate Bag Inserts can be ordered online during the exhibitor registration process or at any time by logging in to your PCRS account, accessing your exhibitor portal, and visiting Optional Services within the current year's registration.

\*\*\* Drive attendees directly to your booth with a push notification via the PCRS Annual Meeting Mobile App prior to each refreshment break.

D = Exclusive Diamond Sponsor Opportunity

# EXHIBITOR INFORMATION

## BOOTH FEES

BOOTH SIZE	BEFORE 1/3/22	AFTER 1/3/22
<b><u>Standard Booth</u></b> 8 ft. wide 1 table 4 exhibitor badges Up to 2 hotel rooms confirmed within the room block	\$3,550	\$3,950
<b><u>Large Booth</u></b> 14 ft. wide 2 tables 6 exhibitor badges Up to 4 hotel rooms confirmed within the room block	\$7,450	\$7,550
<b><u>Extra Large Booth</u></b> 20 ft. wide 3 tables 8 exhibitor badges Up to 8 hotel rooms confirmed within the room block	\$16,950	\$16,950
<b><u>Exhibit Booth Fee Includes:</u></b> <ul style="list-style-type: none"> <li>• Identification sign, skirted six-foot table(s), two chairs, and wastebasket</li> <li>• Standard booth accommodates one table top display: 6ft wide by 4ft high</li> <li>• Wireless internet access, existing hotel ballroom lighting and carpeting</li> </ul>		

## EXHIBITION SCHEDULE

DATE	TIME	ACTIVITY	SPONSORSHIP AVAILABLE
Wednesday, March 23	4:00 - 7:00 pm	Set Up	
Thursday, March 24	7:30 - 9:00 am	Set Up	
	9:30 - 10:00 am	AM Break	✓
	12:00 - 1:00 pm	Lunch	
	2:30 - 2:45 pm	PM Break	✓
Friday, March 25	10:15 - 10:45 am	AM Break	✓
	12:15 - 1:00 pm	Lunch	
	3:15 - 3:30 pm	PM Break	✓
	5:30 - 6:30 pm	Poster Reception	✓
Saturday, March 26	10:15 - 11:00 am	AM Break	✓
	11:00 - 1:00 pm	Tear-down	
<b>Scheduled visitation hours do not compete with any educational activity or social function.</b> (Schedule subject to change to accommodate educational program schedule.)			





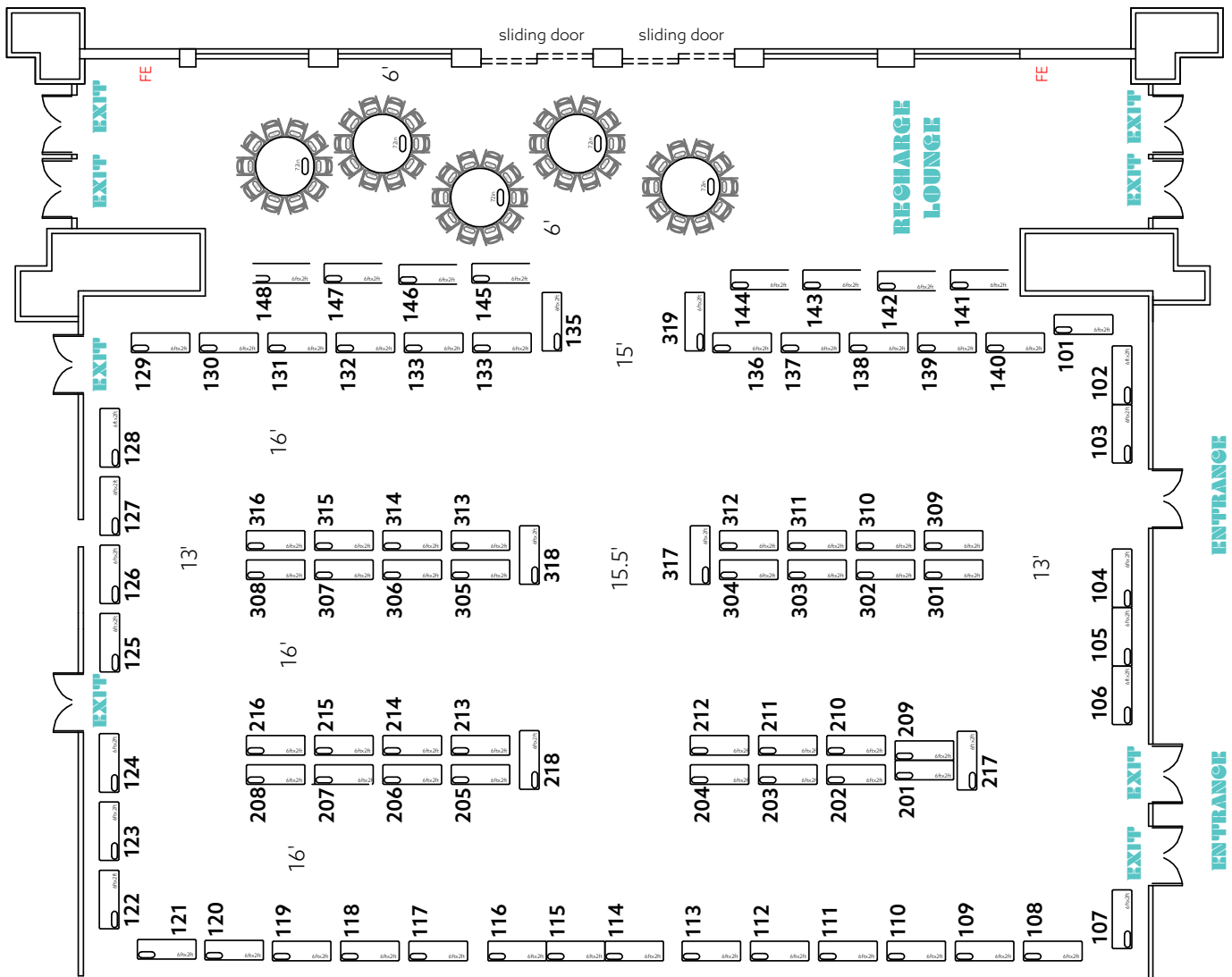
# AWARDS DINNER

## EXPANDED EXHIBIT HALL LAYOUT

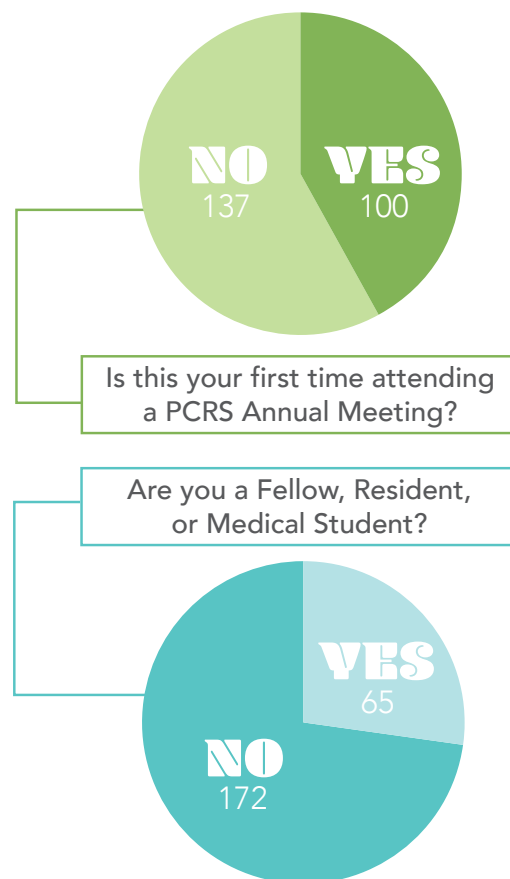
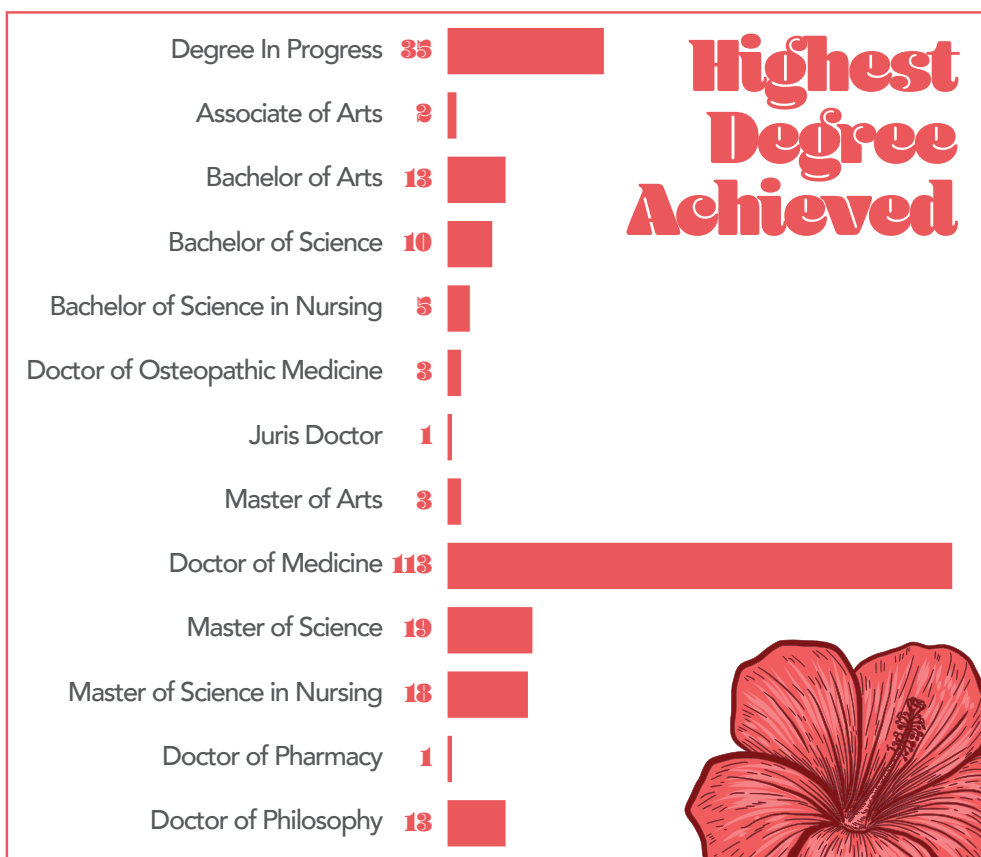
All exhibitor/sponsorship packages are offered on a first-come, first-served basis. If you have questions about sponsorship, contact us at [info@pcrsonline.org](mailto:info@pcrsonline.org).

## SATURDAY, MARCH 26

Your premier opportunity to network with participants outside of the exhibit hall. Tickets may be purchased online during the exhibitor registration process for \$175 per person.



# ATTENDEE DEMOGRAPHICS FROM THE 2021 VIRTUAL ANNUAL MEETING



## WHAT RECENT ATTENDEES ARE SAYING

"The conference was **wonderful**, it was lovely!"

"**Amazing.** This was my first time and can't wait to come back."

"Excellent meeting, **excellent speakers** on very timely topics."





## I'M ATTENDING PCRS 2021 BECAUSE...

I would never miss a PCRS conference!

98

I want to meet and connect with other professionals in my field.

101

I am new to the profession and want to learn more about it.

33

I need/want CME credits.

27

I'm excited about the sessions and speakers.

124

I want to know more about the latest industry news & best practices.

97

"This was a **great experience** as a resident I enjoyed learning a ton about new innovations in the field while also getting to know other fellows and attendings in the field. This small size and casual setting make it a **great networking opportunity**."

"Really well done program, **one of the best** PCRS meetings ever...I look forward to next year."

"Excellent meeting! One of the best I have attended in a very long time. Having an entire day dedicated to genetics-related topics was **extremely beneficial**."

# ABOUT PCRS

PCRS is a global, interactive organization that champions the field of reproductive medicine. The Core Values we believe in are supportiveness, innovation, inclusiveness, collegiality, professional and personal development, and intimacy.

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**To learn more about PCRS, contact: [info@pcrsonline.org](mailto:info@pcrsonline.org)**



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