

69TH ANNUAL MEETING • MARCH 3-7, 2021

Renaissance Indian Wells

SPONSORS & EXHIBITOR OPPORTUNITIES

SPONSORSHIP LEVELS

Sponsoring PCRS ensures high visibility and a wealth of networking opportunities, exclusive opportunities to host special functions, enhanced brand recognition, and priority preference of booth location in the Exhibit Hall.

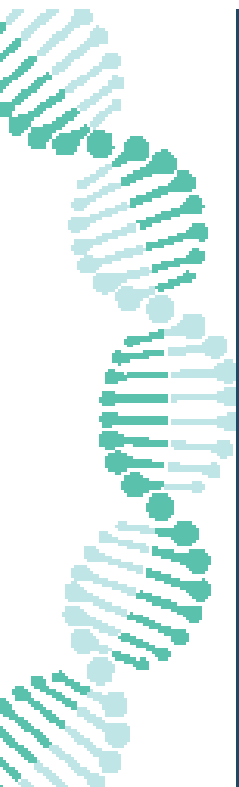
	DIAMOND	RUBY	EMERALD	SAPPHIRE	TOPAZ	SUPPORTING
Contribution Amount	\$100,000+	\$45,000+	\$25,000+	\$15,000+	\$10,000+	\$5,000+
Tickets to Awards Dinner	✓ 6 tickets	✓ 4 tickets	✓ 2 tickets			
Exclusive Benefit	<ul style="list-style-type: none"> ✓ Opportunity to sponsor Awards Gala, Welcome Reception, Mobile App, Faculty/BOD/Past Presidents' Dinner ✓ Ad space in two issues of Vitality e-newsletter 					
Delegate Bag Insert	✓	✓	✓			
Access to Attendee List	✓	✓	✓	✓	✓	✓
Signage	✓ Prominent Signage	✓ Prominent Signage	✓ Prominent Signage	✓	✓	✓
Logo Recognition on website	✓	✓	✓	✓	✓	✓

PLANNING THROUGH A PANDEMIC

At this time, the PCRS 2021 Annual Meeting is planning to be an in-person event. We want you to know that your safety, and the safety of all attendees, remains our top priority.

While the PCRS 2021 Annual Meeting will not be canceled, it may become necessary at some point for the format to change (transition to online/virtual). We appreciate your understanding and willingness to be flexible while we work within the limitations set by our obligations and the current pandemic.

The exhibit registration form includes a question about your willingness to participate in a virtual/online format, should it become necessary. If possible, we would like you to say "Yes" to that option so we can be better prepared for either an in-person or virtual format for the meeting. Thank you again for your patience and support.



SPONSORSHIP OPPORTUNITIES

PCRS offers the following sponsorship opportunities to create visibility and brand recognition.

D = Exclusive Diamond Sponsor Opportunity

OPPORTUNITIES	DAY	COST
Educational Grants		
Fellows Luncheon	Wednesday	\$15,000
Fellows Cocktail Reception	Wednesday	\$13,750
Fellows Dinner	Wednesday	\$30,250
Product Theater (includes push notification)	Thursday	\$10,500
Welcome Reception [D]	Thursday	\$35,000
Fellows Dinner	Thursday	\$30,250
Nurses/Genetic Counselors Wine Reception	Thursday	\$7,000
IVF Lab Reception	Thursday	\$7,000
Faculty/BOD/Past Presidents' Dinner [D]	Thursday	\$23,500
Product Theater (includes push notification)	Thursday	\$10,500
Fellows Late Night	Friday	\$13,750
Poster Reception	Friday	\$27,500
Friday Lunch Symposia	Friday	\$25,000
Family Fun and Pool Time	Saturday	\$22,500
President's Reception	Saturday	\$10,000
Awards Dinner [D]	Saturday	\$45,000
Sunday Brunch Program	Sunday	\$20,000
Mobile App		\$10,000
Keycards (Your copy on front/PCRS info on back)		\$9,500
Keycard Holder Multi-page Pocket Schedule		\$12,500
Re-Charge Lounge (comfortable seating and power stations)		\$8,500
Wireless Internet Access for Attendees and Exhibitors		\$8,500
Refreshment Breaks (Multiple Sponsorships Available)		\$3,000
Syllabus Download Station		\$3,500
Web Site Banner Ad with link to your website		\$3,500
Scholarships (Physicians in Training, Nurses, Genetic Counselors, IVF Lab)		\$3,000
New! Pool-side Cabanas	Per Day	\$750
Partial Scholarships (any amount from \$500 to \$3000)		\$500 - \$3000
Mobile App Push Notifications***		\$500
Delegate Bag Inserts**		\$595

* PhRMA code prohibits the distribution of Non-Educational and Practice-Related Items (such as pens, note pads, mugs and similar "reminder" items with company or product logos). Recognition for sponsoring such items listed above will be acknowledged through signage, within the mobile app, on the PCRS website, and in post-meeting acknowledgments to all attendees.

** Delegate Bag Inserts can be ordered online during the exhibitor registration process or at any time by logging in to your PCRS account, accessing your exhibitor portal, and visiting Optional Services within the current year's registration.

*** Drive attendees directly to your booth with a push notification via the PCRS Annual Meeting Mobile App prior to each refreshment break.

EXHIBITOR INFORMATION

BOOTH FEES

BOOTH SIZE	BEFORE 1/4/21	AFTER 1/4/21
Standard Booth 8 ft. wide 1 table 4 exhibitor badges Up to 2 hotel rooms confirmed within the room block	\$3,550	\$3,950
Large Booth 14 ft. wide 2 tables 6 exhibitor badges Up to 4 hotel rooms confirmed within the room block	\$7,450	\$7,550
Extra Large Booth 20 ft. wide 3 tables 8 exhibitor badges Up to 8 hotel rooms confirmed within the room block	\$16,950	\$16,950
Exhibit Booth Fee Includes: <ul style="list-style-type: none"> • Identification sign, skirted six-foot table(s), two chairs, and wastebasket • Standard booth accommodates one table top display: 6ft wide by 4ft high • Wireless internet access, existing hotel ballroom lighting and carpeting 		

EXHIBITION SCHEDULE

DATE	TIME	ACTIVITY	SPONSORSHIP AVAILABLE
Wednesday, March 3	4:00 - 7:00 pm	Set Up	
Thursday, March 4	7:30 - 9:00 am	Set Up	
	9:30 - 10:00 am	AM Break	✓
	12:00 - 1:00 pm	Lunch	
	2:30 - 2:45 pm	PM Break	✓
Friday, March 5	10:15 - 10:45 am	AM Break	✓
	12:15 - 1:00 pm	Lunch	
	3:15 - 3:30 pm	PM Break	✓
	5:30 - 6:30 pm	Poster Reception	✓
Saturday, March 6	10:15 - 11:00 am	AM Break	✓
	11:00 am - 1:00 pm	Tear-down	

Scheduled visitation hours do not compete with any educational activity or social function.

(Schedule subject to change to accommodate educational program schedule.)

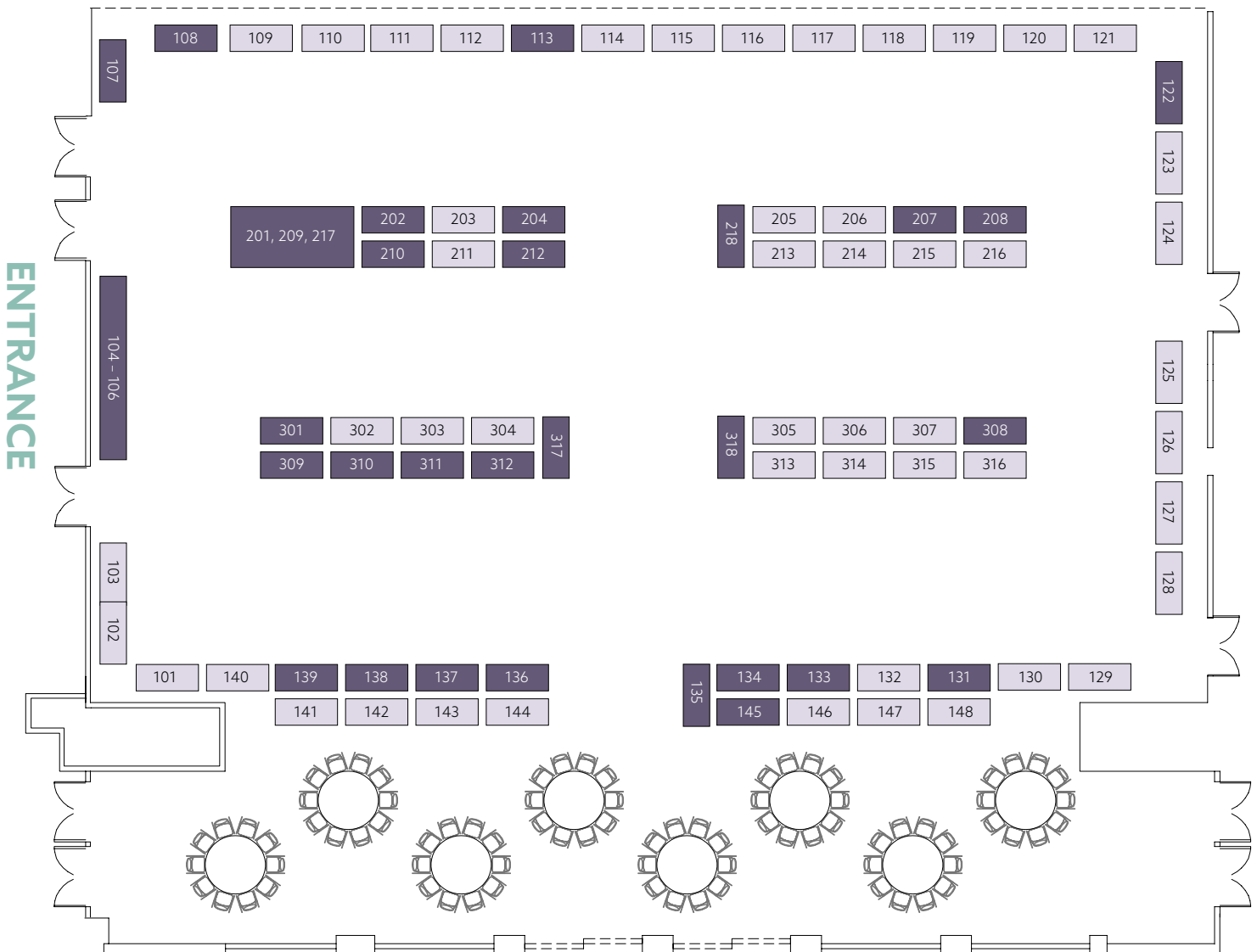


**SPACE IS LIMITED;
SIGN UP EARLY!**

All exhibitor/sponsorship packages are offered on a first-come, first-served basis. If you have any questions about sponsorship, contact us at info@pcrsonline.org.

EXHIBIT HALL LAYOUT

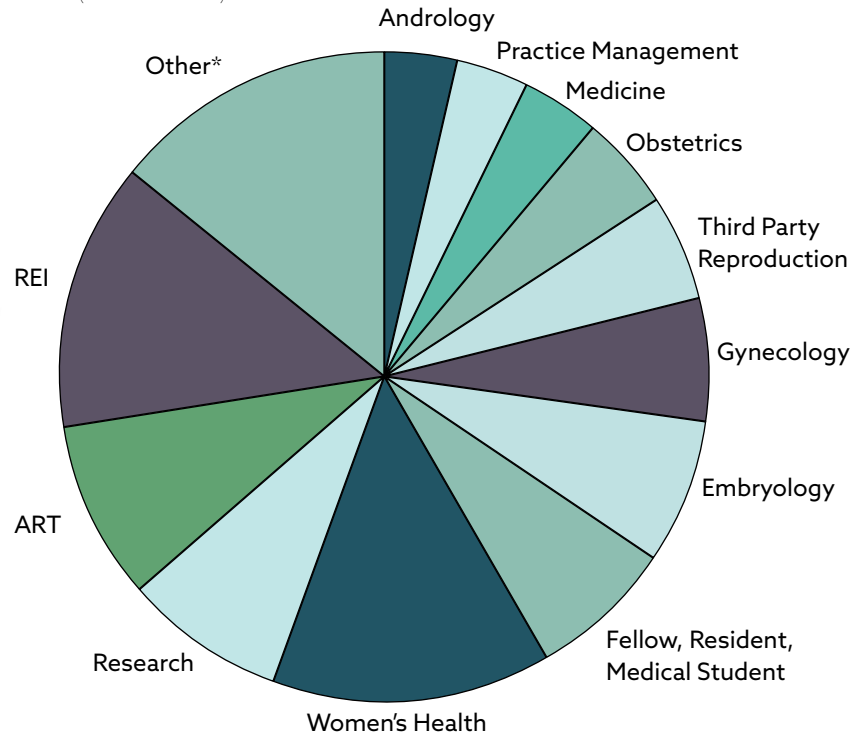
Available
Unavailable



ATTENDEE DEMOGRAPHICS



2019 ATTENDEES BY SPECIALTY (OUT OF 359)



*Other: Nursing, Genetic Counselor, Urology, Lab (other than Embryology)

WHAT OUR RECENT ATTENDEES ARE SAYING

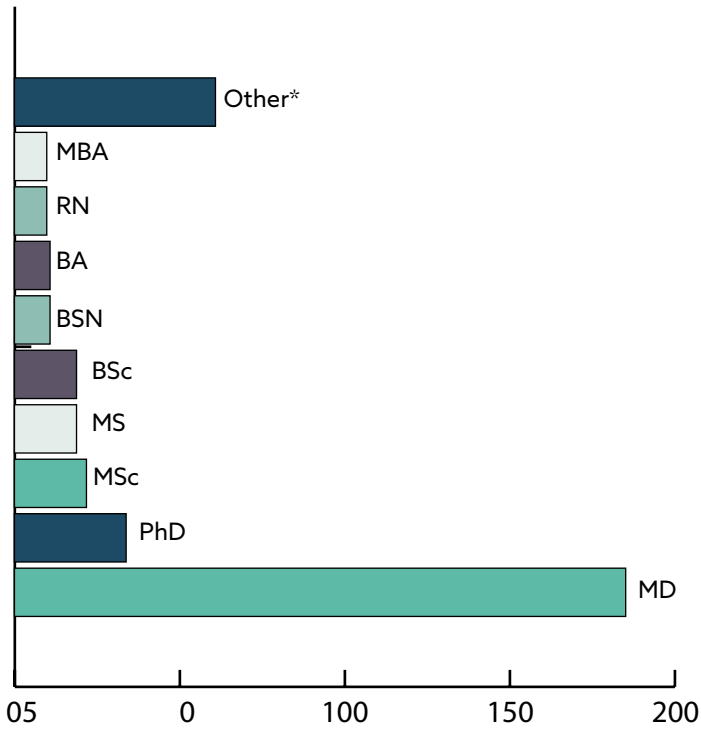
"**Amazing.** This was my first time, and can't wait to come back."

"The conference was **wonderful**, it was lovely!"

"**Excellent program** with good selection of speakers."

"Excellent meeting, **excellent speakers** on very timely topics."

2019 ATTENDEE EDUCATION (OUT OF 359)



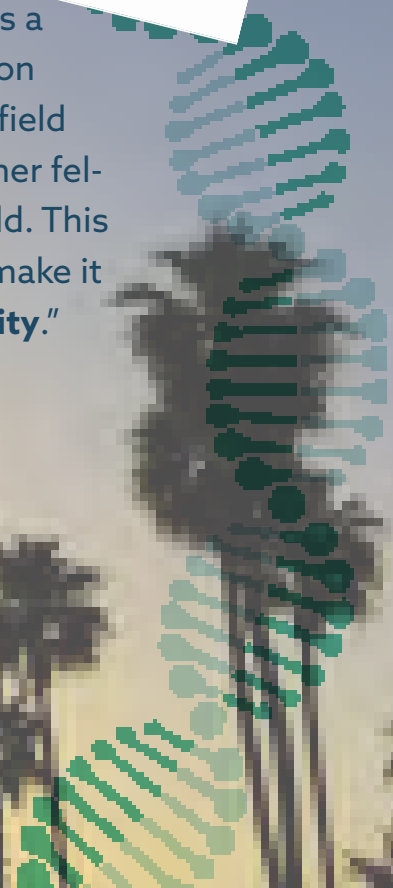
*Other: ANP, FNP, JD, RNC, RNP, PharmaD, ELD, ARNP, MPH, DO, MSN, NP, PA-C, MA, TS, HCLD



"Really well done program, **one of the best** PCRS meetings ever...I look forward to next year."

"Excellent meeting! One of the best I have attended in a very long time. Having an entire day dedicated to genetics-related topics was **extremely beneficial.**"

"This was a **great experience** as a resident I enjoyed learning a ton about new innovations in the field while also getting to know other fellows and attendings in the field. This small size and casual setting make it a **great networking opportunity.**"





ABOUT PCRS

PCRS is a global, interactive organization that champions the field of reproductive medicine. The Core Values we believe in are supportiveness, innovation, inclusiveness, collegiality, professional and personal development, and intimacy.

PCRS is a multidisciplinary medical specialty society providing Continuing Medical Education (CME) to physicians and allied healthcare professionals. PCRS offers the highest quality, innovative CME, designed and presented by thought leaders in reproductive medicine.

PCRS provides an outstanding forum for the exchange of information, and the advancement of the ideologies of reproductive medicine in a relaxed and collegial setting building relationships that foster the integration of current knowledge to ensure quality medical care for patients.

To learn more about PCRS, contact: info@pcrsonline.org