



69TH ANNUAL MEETING • MAY 6 - 8, 2021

SPONSORS & EXHIBITOR OPPORTUNITIES

SPONSORSHIP LEVELS

Sponsoring PCRS ensures high visibility and a wealth of networking opportunities, exclusive opportunities to host special functions, enhanced brand recognition, and priority preference of booth location in the Exhibit Hall.

	DIAMOND	RUBY	EMERALD
Contribution Amount	\$60,000+	\$30,000+	\$20,000+
Annual Meeting Benefits & Promotions			
A sponsor page on the PCRS website complete with your company information, links, and collateral	✓	✓	✓
Complimentary conference registrations	4	3	2
Electronic list of conference registrants with contact information to use a maximum of two times	✓	✓	✓
OPTIONAL: Contribute to Annual Meeting Virtual Swag Bags for attendees	✓	✓	✓
Recognition in all Annual Meeting emails	Logo	Logo	Name
Placement on "Thank You to Our Sponsors" page on the Annual Meeting website	Logo	Logo	Logo
Dedicated 15-minute sponsored break for a sponsor-provided video or slide deck (limited availability)	1	1	
Dedicated email to PCRS membership with company description, logo, product highlight, and link to website	1	1	
OPTIONAL: Present a non-CME virtual session (limited availability)	✓		
Year-Long Promotion & Visibility			
Recognition of sponsorship on PCRS homepage and website sidebar	Logo & link to sponsor page	Logo & link to website	Logo & link to website
Recognition in all PCRS marketing emails in 2021	Logo & link to sponsor page	Logo & link to website	
Sponsor page on PCRS website to remain up through 2021	✓		
Acknowledgement during moderator introduction to each networking event	✓		

SPONSORSHIP OPPORTUNITIES

PCRS offers the following sponsorship opportunities to create visibility and brand recognition.

OPTION	AVAILABILITY	COST
Supporting Sponsor	1	\$5,000
Virtual Poster Session	1	\$5,000
Break	2	\$3,000
Website Banner Ad	2	\$3,500
Participation in Virtual Swag Bag	5	\$595



EXHIBITOR OPPORTUNITIES

PCRS offers the following exhibitor opportunities to create visibility and brand recognition.

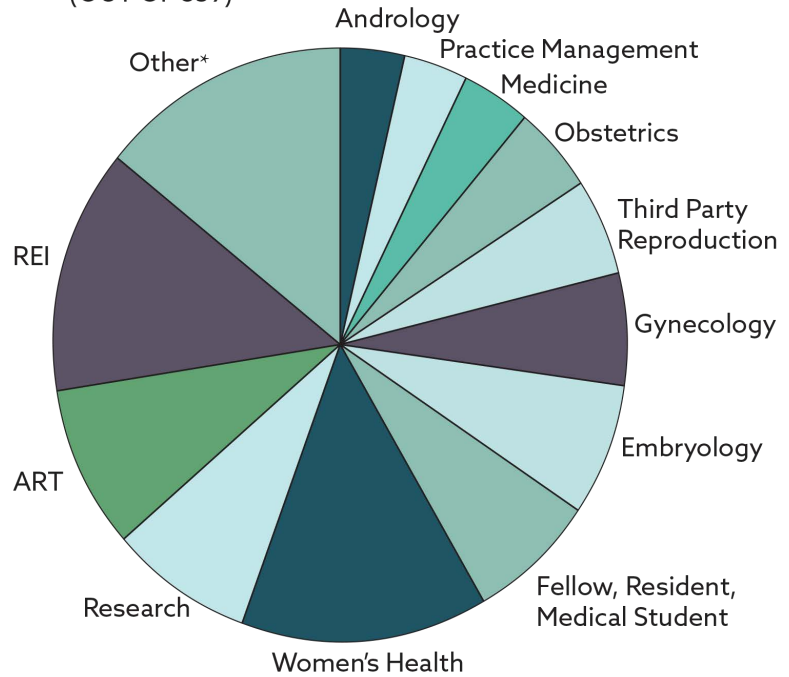
	BEFORE 1/4/2021	AFTER 1/4/2021
Virtual Exhibit Booth	\$3,550	\$3,950
Description	<p>PCRS will create a virtual booth on the PCRS event website to include the following information and elements.*</p> <ul style="list-style-type: none"> - Company logo - Video - Up to 4 download materials (PDF preferred) - Preferred company contact method (email, Zoom meeting link, chat, etc.) - Representative information and photos - Complimentary registration for two representatives - Access to the attendee list - One attendee bag insert flyer** - One pre-event email to PCRS contacts <p>*To be provided by exhibitor **Contact the PCRS office for details.</p>	



ATTENDEE DEMOGRAPHICS



2019 ATTENDEES BY SPECIALTY (OUT OF 359)



*Other: Nursing, Genetic Counselor, Urology, Lab (other than Embryology)

WHAT OUR RECENT ATTENDEES ARE SAYING

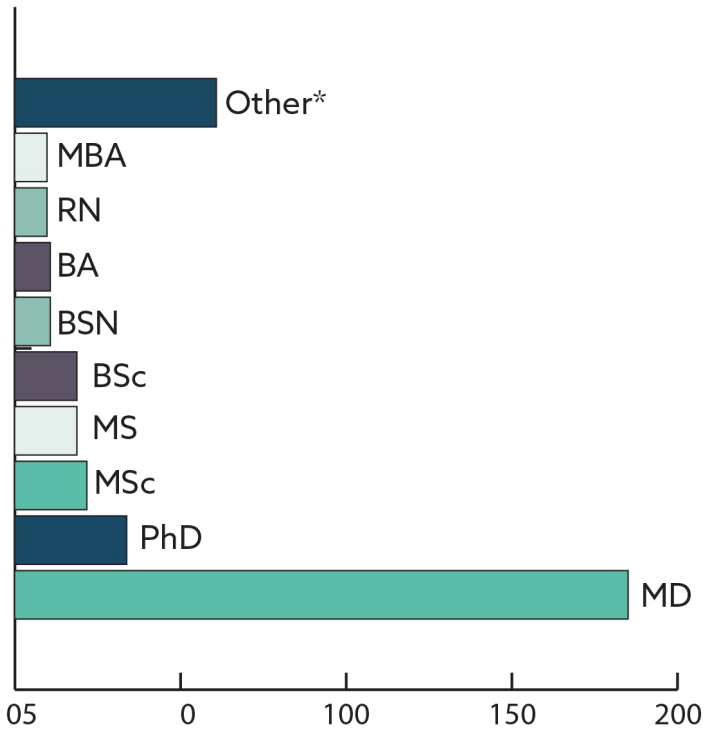
"**Amazing.** This was my first time, and can't wait to come back."

"The conference was **wonderful**, it was lovely!"

"**Excellent program** with good selection of speakers."

"Excellent meeting, **excellent speakers** on very timely topics."

2019 ATTENDEE EDUCATION (OUT OF 359)



*Other: ANP, FNP, JD, RNC, RNP, PharmaD, ELD, ARNP, MPH, DO, MSN, NP, PA-C, MA, TS, HCLD



"Really well done program, **one of the best** PCRS meetings ever...I look forward to next year."

"Excellent meeting! One of the best I have attended in a very long time. Having an entire day dedicated to genetics-related topics was **extremely beneficial.**"

"This was a **great experience** as a resident I enjoyed learning a ton about new innovations in the field while also getting to know other fellows and attendings in the field. This small size and casual setting make it a **great networking opportunity.**"





ABOUT PCRS

PCRS is a global, interactive organization that champions the field of reproductive medicine. The Core Values we believe in are supportiveness, innovation, inclusiveness, collegiality, professional and personal development, and intimacy.

PCRS is a multidisciplinary medical specialty society providing Continuing Medical Education (CME) to physicians and allied healthcare professionals. PCRS offers the highest quality, innovative CME, designed and presented by thought leaders in reproductive medicine.

PCRS provides an outstanding forum for the exchange of information, and the advancement of the ideologies of reproductive medicine in a relaxed and collegial setting building relationships that foster the integration of current knowledge to ensure quality medical care for patients.

To learn more about PCRS, contact: info@pcrsonline.org